

Our future... Our legacy



Strategic Plan 2021-2031

Message from Our Co-Chairs

We would like to take this opportunity to recognize and thank Sustainable Peterborough's longstanding Chair, Sheridan Graham, and Vice-Chair, Meredith Carter, for their tireless work, passion, support, for championing sustainability for the last 5 years, and for seeing us through the strategic planning process and establishing the solid foundation towards Sustainable Peterborough's exciting new direction! In addition, we would like to recognize the tireless efforts put forth throughout the years by our Sustainable Peterborough Co-Ordinator Anca Pascalau. We would not be where we are today without you, Anca!

In 2007, the City of Peterborough, the County, its eight Townships, two First Nations, and community partners established Sustainable Peterborough. This unique partnership has since leveraged significant external funding and influenced regional planning and programming.

These last 3 years have seen a significant amount of change internally, as well as on the political, economic, health, and environmental spectrum, posing undue challenges, but also presenting opportunities to reflect and look towards building a more sustainable future.





Sustainable Peterborough has spent the last couple of years conducting an extensive organizational review, which included a governance as well as a thorough Plan review. This comprehensive work facilitated many important and insightful conversations and has led to the decision that we will base our updated Plan around the United Nations Sustainable Development Goals (SDGs).

The SDGs were developed in 2015 by the United Nations and are a set of 17 interconnected goals designed to provide a roadmap for communities and organizations to define and achieve a more sustainable future. The SDGs provide a holistic framework for understanding sustainability and are intended to be achieved by the year 2030.

It is apparent that the SDG framework is being recognized as a tool for advancing sustainability in the Greater Peterborough Area. Communities in Ontario and across Canada are working to localize the SDGs. Utilizing the SDG framework provides an opportunity for Sustainable Peterborough to use our unique position and long-standing community partnerships to build on the significant local interest in sustainability, raise awareness of the SDGs, and incorporate best practices from other communities.

We are excited and look forward to Sustainable Peterborough's SDG focused new Plan!

Karen Jopling & Michael Papadacos, Co-Chairs Sustainable Peterborough Coordinating Committee

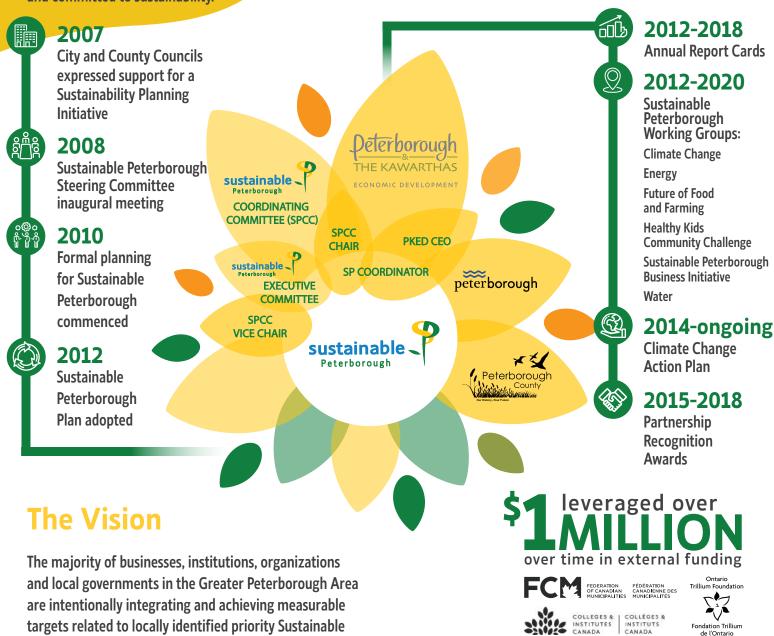
Our Story

We have much to celebrate since our first Community Sustainability Plan was adopted in 2012. Our community is well informed, engaged, passionate, and committed to sustainability.



Influenced

Official Plans, Transportation Plans, Age-Friendly Plans, Cultural Plans, **Community Wellbeing Plan**



are intentionally integrating and achieving measurable targets related to locally identified priority Sustainable **Development Goals.**

Deterborough THE KAWARTHAS

PKED has aligned its 2020-2024 strategic plan with 5 of the SDGs

The Mission

Sustainable Peterborough will support, measure, celebrate and facilitate collective action among local governments, businesses, institutions, and organizations to annually track and measure progress towards achieving targets related to priority Sustainable Development Goals.

Fondation Trillium de l'Ontario

The **Opportunity**

This Strategic Plan was developed to guide Sustainable Peterborough (SP) to advance local sustainability and measure progress related to the 17 Sustainable Development Goals (SDGs) identified by the United Nations. The SDGs have become a globally recognized framework for measuring progress towards sustainability. Benefits of using the SDG framework include the use of shared language and goal setting for sustainability across many communities globally and locally.

In 2018 the Canadian government embraced the SDGs and created the Canadian Agenda 2030 Strategy. Locally, a number of initiatives and organizations have already incorporated SDGs into their strategic plans and actions, and we anticipate that more will adopt this model.

Objective 1

Develop the new SP Plan with an SDG focus

Action 1.1 – Review the structure of the SP Coordinating Committee to provide expert knowledge and input, to oversee, support, and assist with the guidance and implementation of the new SP Plan.

Action 1.2 – Update the SP Coordinating Committee Terms of Reference

Action 1.3 – Write the new SDG focused SP Plan

Objective 2

Develop the framework for monitoring SDG related work in the community and measuring progress

Action 2.1 – Establish meaningful local indicators across all priority SDGs

Action 2.2 – Launch a collection method for quantitative and qualitative data

Action 2.3 – Develop baselines and targets

SUSTAINABLE GOALS



Utilizing the SDG framework provides an opportunity for Sustainable Peterborough to build on the significant interest in sustainability in our community, raise awareness of the SDGs, and incorporate best practices from other communities. The SDG framework also provides a variety of tools to track and visualize progress towards the goals.

Objective 3

Communicate and raise local awareness of the SDGs

Action 3.1 – Create a new SDG focused website for data collection, also containing an SDG education hub and toolkit

Action 3.2 – Collaborate with the Greater Peterborough Area local governments, First Nations, institutions, organizations, and businesses to raise awareness of the SDGs and support local efforts related to advancing the SDGs

Objective 4

Track/Measure SDG progress, report, and celebrate success

Action 4.1 – Collect SDG related actions, quantitative and qualitative data, through community reporting and accessing available data through other available resources such as Statistics Canada

Action 4.2 – Track progress through the established framework

Action 4.3 – Issue progress reports

Action 4.4 – Celebrate Greater Peterborough Area SDG achievements

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