



**To:** Members of the Sustainable Peterborough Coordinating Committee (SPCC)  
**From:** Anca Pascalau, Sustainable Peterborough Coordinator  
**Meeting Date:** October 5, 2021  
**Subject:** Staff Report

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## **Purpose**

A report to advise the SPCC on the activities of the Sustainable Peterborough Coordinator.

## **Recommendation**

That the report be received for information.

## **Budget and Financial Implications**

Momentarily no impact on the overall Sustainable Peterborough budget in 2021 has been specifically identified. However, it is anticipated there will be costs associated with the new website/SDG tracking tool that we will incur in 2022. When these costs are identified, an amended 2022 budget will be forwarded to SPCC for approval.

## **Details**

### **Sustainable Peterborough Coordinating Committee**

Ongoing administrative support including communications, meeting preparation and schedule management, minute taking, website maintenance, budget management, information sharing, etc.

Brianna Salmon is now in a new role, as the Executive Director of Green Communities Canada, and will continue sitting on the SPCC as a GCC rep.

Welcome to the new GreenUP Executive Director, Tegan Moss, with whom we look forward to working on the SPCC.

### **Sustainable Peterborough Executive Committee**

Ongoing administrative support including communications, meeting preparation and schedule management, information sharing, etc.

## Sustainable Peterborough Plan Update Sub-Committee Coordinator

Coordinator and contributing member of the SP Plan Update Sub-Committee, providing coordination, scheduling, and support. For the majority of 2020 the Sub-Committee, guided by Social Impact Advisors (SIA), completed the Plan Review and Update work, which resulted in the below recommended Action Plan.

### Action Plan

- Continue operating under the umbrella of PKED as a result of current economic and political challenges
- Develop the new SP Plan focused on creating a new framework for advancing and tracking priority Sustainable Development Goals (SDGs) in the GPA (the 8 SDGs identified as priorities by PKED and the 2019 Community Forum)
  - research relevant SDG frameworks and projects to learn about best practices, indicators, success stories
  - seek SDG specific expertise (consultants, students, etc.)
- Revise and streamline organizational structure
  - revise SP Coordinating Committee structure to reflect knowledge and expertise related to priority SDGs, review Terms of Reference
  - eliminate working groups and partnership model
  - the SP Executive Committee will continue in its high-level advisory role
  - establish project specific subcommittees as required
- Focus on raising awareness of SDGs locally, collaborate with the City, County, Townships, First Nations, educational institutions, other local businesses and organizations.
- Celebrate efforts to advance SDGs through measuring, reporting, etc.
- Focus on support/collaboration for local efforts related to advancing SDGs through participating in projects (such as the SDG work stemming from the 2019 Community Forum), issuing letters of support for local organizations seeking funding rather than competing for resources, etc.

The above Action Plan received support from the SPCC at our December 8, 2020 Plan Update meeting. It was then presented to and approved by the Peterborough & the Kawartha Economic Development (PKED) Board of Directors on January 28, 2021.

Building from the Action Plan, research, the final SIA report, and discussion with the Plan Update Subcommittee, with approval and assistance from the Executive Committee, I created an abbreviated and focused Strategic Plan, which is presented for SPCC approval today. Once approved by the SPCC, the Strategic Plan will then be presented to Rhonda Keenan, then the PKED Board of Directors for approval at their November 25 meeting, and subsequently, with the aid of SIA, the City's Environmental Advisory Committee, City and County Councils for receipt and support, likely by late winter 2022. The Strategic Plan will serve as the basis for the new SP Plan/SDG tracking framework, which will be created once all approvals are in place.

Once the Strategic Plan is approved, we will review and revise the SPCC structure and Terms of Reference, and develop the new SP Plan focused on creating a new framework for advancing and tracking priority SDGs. An SP Sub-Committee may be formed at that time to work on creating the SDG tracking and reporting framework, localizing indicators, marketing and communications, community engagement, etc. We may evaluate the need of attaining SDG specific expertise, Trent/Fleming students, and/or SDG focused consultants at that time.

I have been researching various SDG tracking and reporting frameworks and methodologies, including partnership opportunities, and am hoping to be ready with a proposal for SPCC discussion and approval early next year. I have also attended various forums, conferences, webinars, and workshops on localizing the SDGs, and just recently joined the SDG Localization Community of Practice hosted by SDSN Canada and Tamarak Institute, which presents a wonderful opportunity to learn from other communities that worked on localizing the SDGs, or are in the process of localizing the SDGs and/or conducting VLRs; it is also an amazing resource for knowledge and information sharing, and community building.

### **Website**

I am performing web content management updates, calendar updates, web maintenance and back-ups on an ongoing basis.

Approved by Sheridan Graham, SP CC Chair, and submitted by,

Anca Pascalau  
Sustainable Peterborough Coordinator  
[apascalau@peterboroughed.ca](mailto:apascalau@peterboroughed.ca)  
705-931-3707