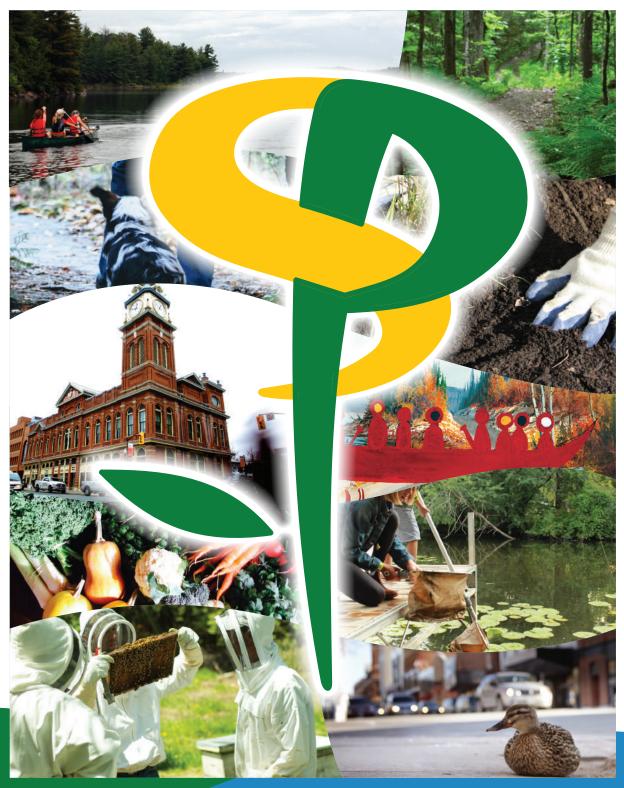


## Our future... Our legacy



Strategic Plan 2021-2031

# Message from Our Chair

In 2007, the City of Peterborough, the County, its eight Townships, two First Nations, and community partners established Sustainable Peterborough. This unique partnership has since leveraged significant external funding and influenced regional planning and programming.

These last 3 years have seen a significant amount of change internally, as well as on the political, economic, and environmental spectrum, and with the COVID -19 situation further posing undue challenges, but also presenting opportunities to reflect and look towards building a more sustainable future.

Sustainable Peterborough has spent the last couple of years conducting an extensive organizational review, which included a governance as well as a thorough Plan review. This comprehensive work facilitated many important and insightful conversations and has led to the decision that we will base our updated Plan around the United Nations Sustainable Development Goals (SDGs).





The SDGs were developed in 2015 by the United Nations and are a set of 17 interconnected goals designed to provide a roadmap for communities and organizations to define and achieve a more sustainable future. The SDGs provide a holistic framework for understanding sustainability and are intended to be achieved by the year 2030.

It is apparent that the SDG framework is being recognized as a tool for advancing sustainability in the Greater Peterborough Area. Communities in Ontario and across Canada are working to localize the SDGs. Utilizing the SDG framework provides an opportunity for Sustainable Peterborough to use our unique position and long-standing community connections and partnerships to build on the significant local interest in sustainability, raise awareness of the SDGs, and incorporate best practices from other communities.

I am excited and look forward to Sustainable Peterborough's SDG focused new Plan!

Sheridan Graham, Chair, Sustainable Peterborough Coordinating Committee

## **Our Story**

We have much to celebrate since our first Community Sustainability Plan was adopted in 2012. Our community is well informed, engaged, passionate, and committed to sustainability.



## Influenced

Official Plans, Transportation Plans, Age-Friendly Plans, Cultural Plans, **Community Wellbeing Plan** 



#### 2007

**City and County Councils** expressed support for a **Sustainability Planning** Initiative



#### 2008

Sustainable Peterborough **Steering Committee** inaugural meeting



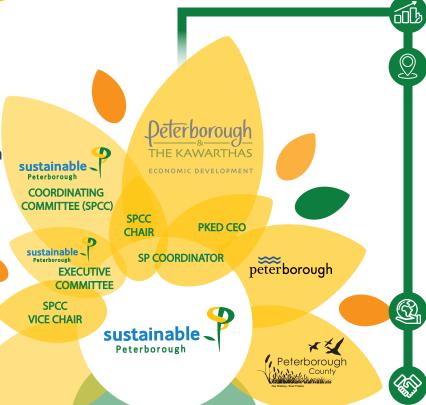
#### 2010

**Formal planning** for Sustainable Peterborough commenced



#### 2012

Sustainable Peterborough Plan adopted



2012-2018

**Annual Report Cards** 

#### 2012-2020

Sustainable Peterborough **Working Groups:** 

**Climate Change** 

Energy

**Future of Food** and Farming

**Healthy Kids** 

**Community Challenge** 

Sustainable Peterborough **Business Initiative** 

Water

#### 2014-ongoing

**Climate Change Action Plan** 

#### 2015-2018

**Partnership** Recognition **Awards** 

## The Vision

The majority of businesses, institutions, organizations and local governments in the Greater Peterborough Area are intentionally integrating and achieving measurable targets related to locally identified priority Sustainable **Development Goals.** 







## The Mission

Sustainable Peterborough will support, measure, celebrate and facilitate collective action among local governments, businesses, institutions, and organizations to annually track and measure progress towards achieving targets related to priority Sustainable Development Goals.



PKED has aligned its 2020-2024 strategic plan with 5 of the SDGs

## The Opportunity

This Strategic Plan was developed to guide Sustainable Peterborough (SP) to advance local sustainability and measure progress related to the 17 Sustainable Development Goals (SDGs) identified by the United Nations. The SDGs have become a globally recognized framework for measuring progress towards sustainability. Benefits of using the SDG framework include the use of shared language and goal setting for sustainability across many communities globally and locally.

In 2018 the Canadian government embraced the SDGs and created the Canadian Agenda 2030 Strategy. Locally, a number of initiatives and organizations have already incorporated SDGs into their strategic plans and actions. and we anticipate that more will adopt this model.







































Utilizing the SDG framework provides an opportunity for Sustainable Peterborough to build on the significant interest in sustainability in our community, raise awareness of the SDGs, and incorporate best practices from other communities. The SDG framework also provides a variety of tools to track and visualize progress towards the goals.

### **Objective 1**

**Objective 2** 

**Develop the** new SP Plan with an SDG focus

Action 1.1 - Review the structure of the SP **Coordinating Committee to** provide expert knowledge and input, to oversee, support, and assist with the guidance and implementation of the new SP Plan.

Action 1.2 - Update the SP Coordinating **Committee Terms** of Reference

Action 1.3 – Write the new SDG focused SP Plan

Develop the framework for monitoring SDG related work in the community and measuring progress

Action 2.1 – Establish meaningful local indicators across all priority SDGs

Action 2.2 – Launch a collection method for quantitative and qualitative data

Action 2.3 – Develop baselines and targets

**Objective 3** 

**Communicate** and raise local awareness of the SDGs

Action 3.1 - Create a new SDG focused website for data collection, also containing an SDG education hub and toolkit

Action 3.2 - Collaborate with the Greater Peterborough Area local governments, First Nations, institutions, organizations, and businesses to raise awareness of the SDGs and support local efforts related to advancing the SDGs

**Objective 4** 

Track/Measure SDG progress, report, and celebrate success

Action 4.1 - Collect SDG related actions. quantitative and qualitative data, through community reporting and accessing available data through other available resources such as Statistics Canada

Action 4.2 - Track progress through the established framework

Action 4.3 – Issue progress reports

Action 4.4 – Celebrate **Greater Peterborough** Area SDG achievements





