

**To:** Members of the Sustainable Peterborough Coordinating Committee (SPCC)  
**From:** Anca Pascalau, Sustainable Peterborough Coordinator  
**Meeting Date:** Feb. 10, 2021  
**Subject:** Staff Report

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## **Purpose**

A report to advise the SPCC on the activities of the Sustainable Peterborough Coordinator.

## **Recommendation**

That the report be received for information.

## **Budget and Financial Implications**

There are no budgetary or financial implications associated with the recommendation.

## **Details**

### **Sustainable Peterborough Coordinating Committee**

Ongoing administrative support including communications, meeting preparation and schedule management, minute taking, website maintenance, budget management, information sharing, etc. Due to the Covid situation all meetings after March 2020 were cancelled. I continued providing electronic updates periodically to the SP CC.

### **Sustainable Peterborough Executive Committee**

Ongoing administrative support including communications, meeting preparation and schedule management, information sharing, etc.

### **Sustainable Peterborough Plan Update Sub-Committee Coordinator**

Coordinator and contributing member of the SP Plan Update Sub-Committee, providing coordination, scheduling, and support. For the majority of 2020, the Sub-Committee, guided by Social Impact Advisors (SIA), completed the Plan Review and Update work, which resulted in the below recommended Action Plan.

## Action Plan

- Continue operating under the umbrella of PKED as a result of current economic and political challenges
- Develop the new SP Plan focused on creating a new framework for advancing and tracking priority Sustainable Development Goals (SDGs) in the GPA (the 8 SDGs identified as priorities by PKED and the 2019 Community Forum)
  - research relevant SDG frameworks and projects to learn about best practices, indicators, success stories
  - seek SDG specific expertise (consultants, students, etc.)
- Revise and streamline organizational structure
  - revise SP Coordinating Committee structure to reflect knowledge and expertise related to priority SDGs, review Terms of Reference
  - eliminate working groups and partnership model
  - the SP Executive Committee will continue in its high-level advisory role
  - establish project specific subcommittees as required
- Focus on raising awareness of SDGs locally, collaborate with the City, County, Townships, First Nations, educational institutions, other local businesses and organizations.
- Celebrate efforts to advance SDGs through measuring, reporting, etc.
- Focus on support/collaboration for local efforts related to advancing SDGs through participating in projects (such as the SDG work stemming from the 2019 Community Forum), issuing letters of support for local organizations seeking funding rather than competing for resources, etc.

The proposed Action Plan received support from the SPCC at our December 8, 2020 Plan Update meeting. It was then presented to and approved by the Peterborough & the Kawarthas Economic Development (PKED) Board of Directors on January 28, 2021.

I am in the process of creating a draft abbreviated and focused Strategic Plan based on the final report issued by SIA, which will be presented to the SPCC for feedback and approval when completed. The proposed Strategic Plan will then be presented to the City and County Councils for approval, likely in late spring 2021. The Strategic Plan will serve as the basis for the new SP Plan, which will be created once all approvals are in place.

Once the Strategic Plan is approved, we will review and revise the SPCC structure and Terms of Reference, and develop the new SP Plan focused on creating a new framework for advancing and tracking priority SDGs. An SP Sub-Committee may be formed at that time to work on creating the SDG tracking and reporting framework, and the new SP Plan. We may evaluate the need of attaining SDG specific expertise, either students, and/or SDG focused consultants at that time. A redesign of the SP website will likely be deemed necessary, and occur later this year/early 2022.

Through the County of Peterborough, SP attained Ryan Goldie, a Trent University intern, who will research and report on relevant Canadian SDG frameworks and projects, how other Canadian communities are localizing and measuring the SDGs. This work will help SP evaluate some options on how to best translate the priority SDGs into local context. Ryan's internship is taking place January 18-April 9.

I will be attending the "Leaving No One Behind: Advancing the SDGs in Nogojiwanong/Peterborough" community forum in 2 weeks to learn more about the work that KWIC, GreenUP, and their partners, have undertaken in localizing the priority SDGs that were identified at the 2019 SDG Community Forum. I am looking forward to learning about the work undertaken by this group, as it may help inform SP's work moving forward.

## **Communications & Marketing Subcommittee Chair**

The subcommittee hasn't met since summer 2018, awaiting direction resulting from the SP Plan Update Sub-Committee, as the new Plan will likely include a new communications strategy. Since starting in my SP Coordinator role, I have been collecting photos for the SP photo library to be used in marketing materials and website, the photo library now contains over 850 photos.

## **Climate Change Action Plan**

James Byrne's CCAP Coordinator contract ended in December 2019. Until decisions are made with regards to CCAP going forward, I became the interim coordinator/point of contact for CCAP related queries.

## **Partnership Development**

Active partnership recruitment, projects (Report Card, annual Event and Awards, etc) and communication was placed on hold while we worked through the SP Plan Update process, as the partnership model was reviewed and assessed. The recommended Action Plan moving forward eliminated the working groups and partnership models. This has not yet been communicated widely, but I expect communication will go out to the partners once the new Strategic Plan is finalized and approved.

## **Website**

I am performing web content management updates, calendar updates, web maintenance and back-ups on an ongoing basis.

Submitted by,

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