

Locavorest & Our Partnerships

For the Sustainable Peterborough Coordinating Committee

Presented by Megan Boyles

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What we do



- **Marketing**
- **E-commerce**
- **Distribution**

- **Education**
- **Community Development**

What makes us different?

Consumers

- Hyper-local focus
- Lean Business Model – low cost
- Wide variety of products
- Delivery or Free Pick up option
- No membership or subscription
- Year –round service

Producers

- Lean business model & Prices set by Producers
- Offering an online presence & marketing service
- No start up cost
- Provide Pick up service
- Year –round service

What makes us
different?



What makes us
different?



We're getting noticed.

Peterborough
&
THE KAWARTHAS
ECONOMIC DEVELOPMENT



What's next?



Our greatest
responsibility



Questions?

Megan Boyles

megan@locavorest.com

