

# SPBI September Meeting

## 1.) Love Local Tradeshow

Wednesday September 27th **Green Business Zone** Noon - 7:00 pm Morrow Building

### ACTIONS:

- Promote the show online/ direct email. See attached toolkit
- Attending pop-up networking session at the Green Business Zone from 4-5pm

## 2.) SPBI Fall Event **Peterborough Kawartha Home Builders Association** October.19<sup>th</sup>

- PDI/Hydro One/Enbridge Presentation on residential rebate opportunities and rebate process (when do incentives plans tie into the building process)
- Green residential building to focus on ICI not LEED

### ACTIONS:

- Cathy to connect with Hydro One contact for residential building
- Cathy to source PDI content for small home building incentives

## 3.) SPBI Fall Event **High Performance and Efficient New Construction** November 14<sup>th</sup>

- 7:30am start with 45 min of presentations/ Q and A
- Presentations by Craig and Cathy
- Ask Rob Arkell to be the MC for the event
- Presentation Topics – Cathy, Gillian I Rebate Program for new builds
- Presentation Topics - Craig I Intro to Green Construction
  - The value proposition of waste diversion, LEAD green construction what you need to know, and how to become certified

### ACTIONS:

- Promote the Construction Association Breakfast Session to your networks
  - John to invite residential builders who may find this event valuable
- Craig/ Construction Association to book venue (60-80 capacity) (Sherri – Best Western or Holiday Inn)
- Craig to pull content for **Intro to Green Building** presentation
- Hillary to support presentation creation for Cathy and Craig
- Hillary to help market event and create invitation copy.

## 4.) SPBI Toolbox

### ACTIONS:

- Add resources to the toolbox.
- Share your sustainable business initiatives and visit our [website page](#) to try out the toolbox

### NEXT MEETINGS:

**3:30 pm November 30<sup>th</sup>, 2017 @ Brio Gusto** 182 Charlotte St, Peterborough, ON K9J 2T8

**3:30 pm January 22<sup>nd</sup> 2018 Location TBA (SP Business Award Nominations)**

### September Meeting Attendance

- Cathy Mitchel I PDI I Conservation Programs for Business Owners I Coordinator, Co-Chair
- Michael Pathak I Hydro One I Conservation and Energy Efficiency, Guest
- Jessica I Correa- Random Acts of Green I Founder, Member
- Tyler Nolan I SGS I Director of Health, Safety & the Environment, Member
- John Milne I Peterborough Kawartha Home Builders Association I President, Guest
- Craig Mortlock I Peterborough Construction Association I President, Co-Chair
- Matt Braithwaite I PKED I Clean Tec Business Development Lead, Member
- Hillary Flood I GreenUP I Green Business Program Coordinator, Member