

Peterborough's Green Economy Action Lab

> process & outcomes



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Peterborough City Council
September 25, 2017

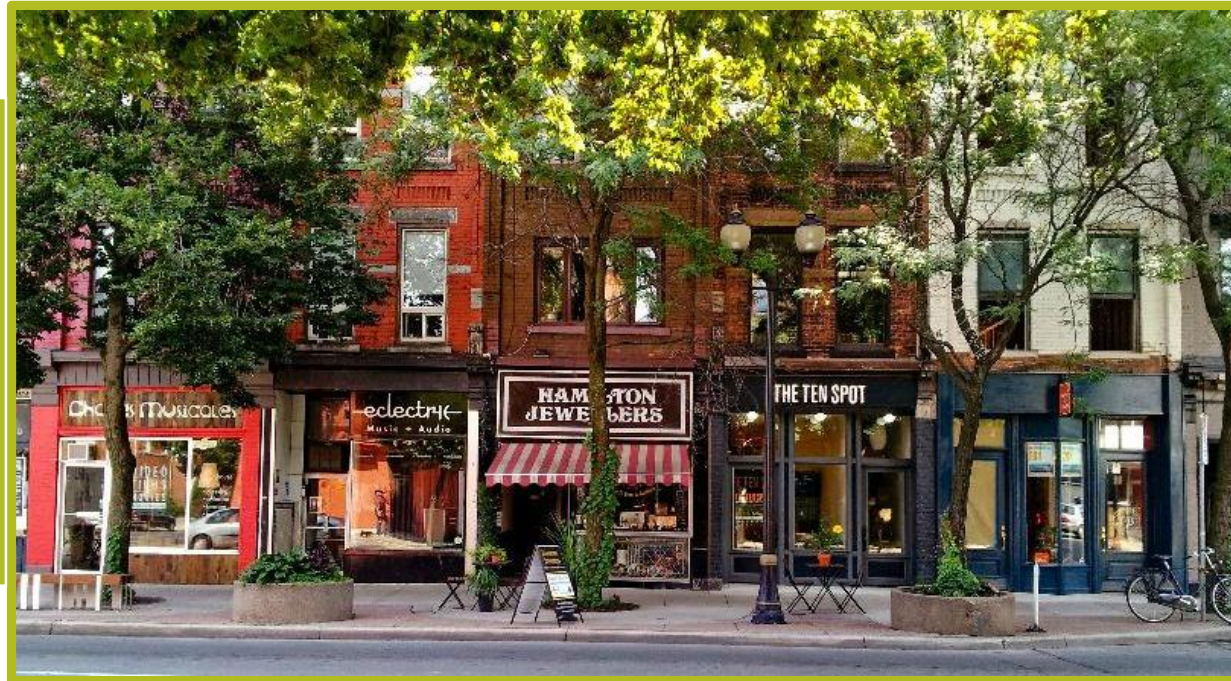


To create
flourishing cities.



Mid-Sized Cities Program

An interdisciplinary program
to help Ontario's mid-sized
cities thrive.



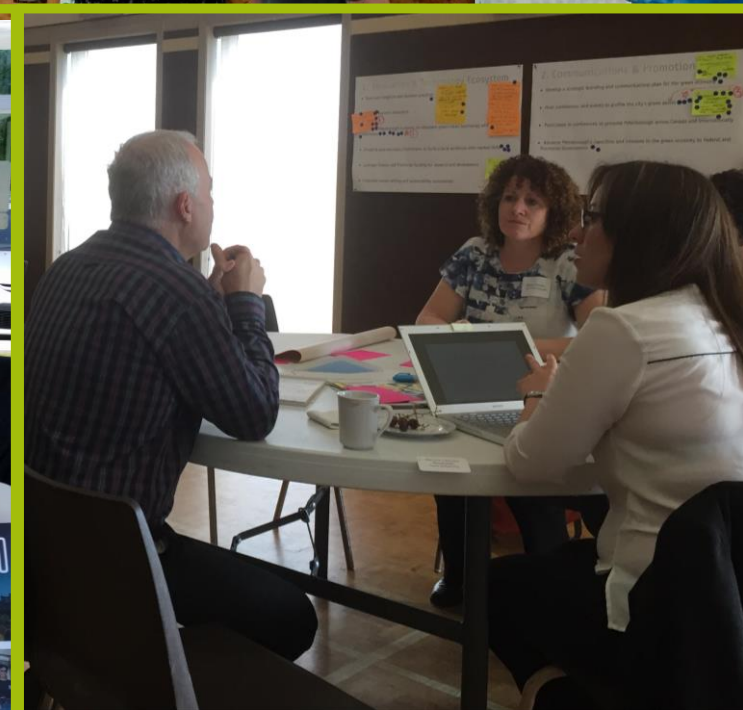
Mid-Sized Cities Research Collaborative

- Interdisciplinary
- Young & established scholars
- Annual research series

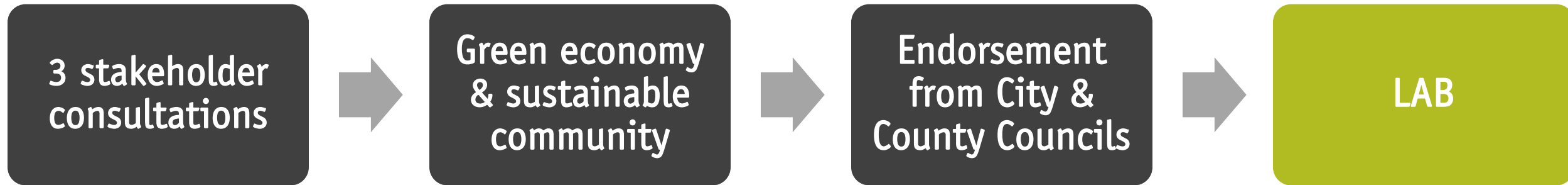


Pilot Programs in 4 Mid-Sized Cities

- Peterborough
- Hamilton
- London
- Greater Sudbury



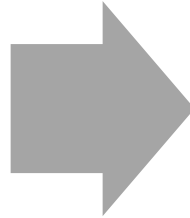
Process in Peterborough



Goal: To collectively evaluate and develop actions to support the advancement of Peterborough as a green economy and sustainable community.

Lab Process

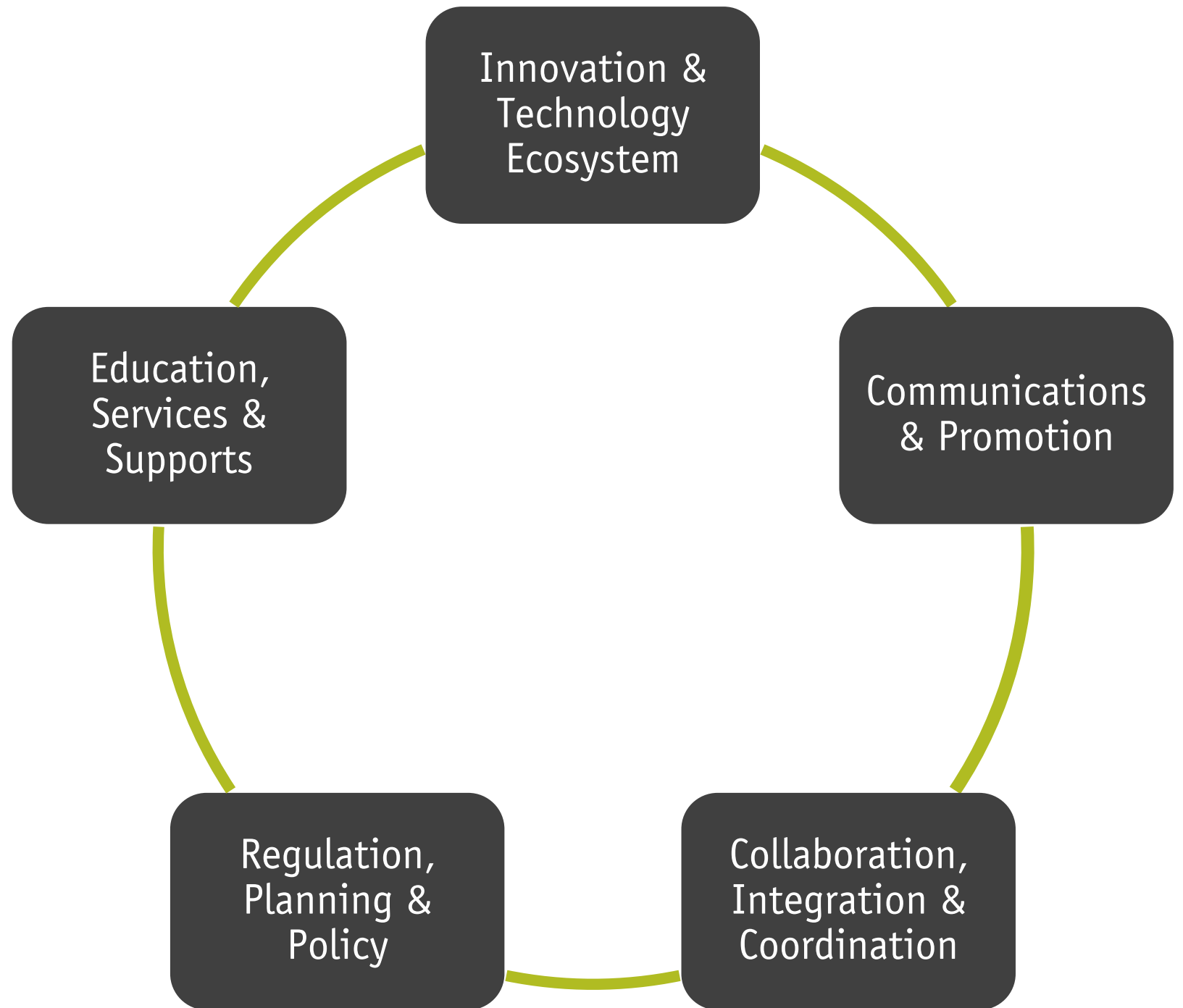
Interviews with key
political and business
leaders



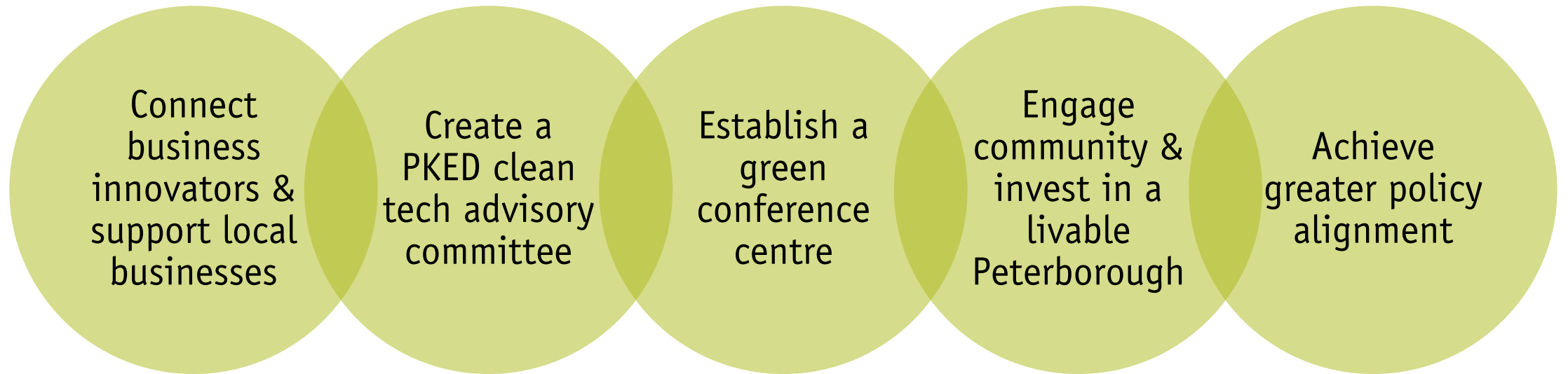
PTBO Green Economy
Action Lab Workshop

Key Takeaway: All participants want to advance the green economy and sustainable community vision for Peterborough.

Interview Findings



Workshop Findings



Learnings

- ✓ Workshop was **effective** for discussing the types of actions that can be taken to advance the green economy and sustainable community
- ✓ Ensure **diversity of audiences** around the table – private sector, Indigenous
- ✓ Important to **share existing initiatives** – Malcolm Hunt's presentation on TRIP was considered useful
- ✓ Peterborough is **well-positioned** to do a lot more in this area

Next Step Actions

- Present the findings to County Council, PKED, Sustainable Peterborough
 - Identify opportunities for PKED and SP to move forward
- PKED to create Clean Tech Advisory Committee
- Council can seek greater policy alignment around the green economy