Shaping our City for the Future

Strategic Framework for the City of Peterborough 2016–2019





Allan Seabrooke Chief Administrative Officer December 7, 2017

Agenda

- Purpose
- Strategic Framework Development
- City Master/Strategic Plans Referenced
- Shaping Our City Strategic Framework





Purpose

- Vision to Shape Our City for the Future
- Consolidated Strategic Framework of City Priorities
- Concise Representation for Residents of City Priorities
- Clear Road Map for Staff
- Facilitates: Decision-Making, Resource Allocation, Plan Alignment, Accountability & Transparency



Development of Strategic Framework

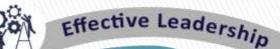
- Comprehensive Review of City Plans (17 Plans)
- Review of Council Campaign Priorities and Resident Input
- Ward Town Hall Meetings
- Ward Participatory Budget Meetings
- Annual Operating Budgets & Ten Year Capital Budget
- Consultation Mayor, Councillors, Sr Management Team
- Review of Other Municipalities Strategic Plans (20+)

City Plans Referenced

- Central Area Master Plan (2009)
- Community Social Plan (2003)
- Comprehensive Transportation Plan (2012)
- Flood Reduction Master Plan (2005)
- GPA Community Sustainability Plan (2012)
- Housing and Homelessness Plan (2014)
- Housing Needs Analysis and Strategies (2003)
- Little Lake Master Plan (2010)

- Morrow Park Master Plan (2011)
- Municipal Cultural Plan (2012)
- Official Plan Draft (2016)
- Realizing a High Performing Economy (2015)
- Strategic Downtown Parking Management Study (2007)
- Urban Forest Strategic Plan (2011)
- Vision 2010 (2007)
- Vision 2025 (2016)
- Waste Management Master Plan (2012)

Shaping **Our City** for the **Future**



Peterborough

and lasting impressions.

A city of natural beauty, opportunity

Healthy & Connected

Acountable Active, alternative transportation Safe & prepared community Ch. Trail & cycling network connecting the city Thriving neighbourhoods & appropriate intensification Efficient public transit and road/transportation network Accessible, welcoming city & inclusive community design Open relationship with surrounding communities and local First Nations · Range of housing opportunities & social supports Complete communities - mixed use, walkable neighbourhoods Wide range of active/passive leisure opportunities for all

Sustainable

Sustainable practices including community design, development, modes of transportation, asset management & building design

- Proactively plan for growth
- Natural areas & green spaces
- Environmental stewardship
- Healthy urban forest & ecosystems
- Responsible social, financial, legal & environmental oversight
- Collaborative Urban agriculture/local food
 - Green industry/employment
 - Steady population growth
 - Air & water quality Climate change
 - Waste diversion
 - Green energy

Compassionate

Strategic Framework

Transparent

Peterborough

Innoustike Prosperous

- Diverse & innovative employment sectors Creative & inclusive economy Industrious manufacturing base Regional hub for business, government & education services
- Retention of youth through education & jobs Support for local businesses & not-for-profits Strategic investments, partnerships &
 - employment lands
 - Attractive for investors, entrepreneurs. nmigrants, newcomers, talent & people of all ages and abilities
 - · Strong post-secondary institutions regional hospital
 - Incentives for private investment
 - Tourism

Vibrant

- Prop Prop Property Pr Varied arts, culture, sports & recreation opportunities/infrastructure Abundant public spaces, trails, parks & gathering places Quality of life, sense of place & connectedness focus High urban design standards/infrastructure renewal Beautiful streets, gateways & scenic waterfront available for public enjoyment Culture & heritage is protected & celebrated Multicultural, welcoming community
 - Vibrant & livable downtown
 - Inspiring neighbourhoods
 - Civic engagement

Resilient



Responsive

Shaping Our City for the Future



Peterborough

A city of natural beauty, opportunity and lasting impressions.

Strategic Framework Vision



Shaping Our City for the Future

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Transparent Responsiv Prosessie Compassionate Leadership/Governance Wheel

Effective Leadership

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Healthy & Connected

- Safe & thriving neighbourhoods
 Appropriate intensification
- Trail/cycling network connecting the city
- Active, alternative transportation
- Efficient public transit and road/transportation network
- Accessible, welcoming city & inclusive community design
- Range of housing opportunities & social supports
- Open relationship with surrounding communities and local First Nations
- · Wide range of active/passive opportunities

Shaping

Our City

for the

Future

Peterborough

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Vibrant

Healthy & Connected

ustainable

· Complete communities - mixed use, walkable neighbourhoods

Healthy & Connected Strategic Theme



Shaping Our City for the Future



Sustainable

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- Sustainable community/building design
- Sustainable infrastructure/servicing
- Proactively plan for growth
- Natural areas & green spaces
 - Environmental stewardship
 - Healthy urban forest & ecosystems
 - · Sustainable modes of transportation
 - Responsible social, financial, legal & environmental oversight
 - Urban agriculture/local food
 - Green industry/employment
 - Sustainable development
 - Air & water quality
 - Climate change
 - Waste diversion
 - Green energy

Sustainable Strategic Theme



Vibrant

Varied arts, culture, sports & recreation opportunities/infrastructure
 Abundant public spaces, trails, parks & gathering places
 Focus on quality of life & creating a sense of place
 High urban design standards/infrastructure renewal
 Culture/heritage is protected & celebrated
 Vibrant downtown
 Inspiring neighbourhoods
 Multicultural, welcoming community

Beautiful streets & gateways

Vibrant Strategic Theme

Shaping

Our City

for the

Future

Healthy &

Peterborough

Prosperous

Vibrant

Connected

Sustainable



Shaping Our City for the Future



Prosperous

Innovative employment
Creative economy
Industrious manufacturing base
Strategic investments, partnerships & employment lands
Attractive destination for investors, entrepreneurs, talent, immigrants & newcomers
Retention of youth through education & jobs
Support for local businesses & not-for-profits
Regional connectivity/centre for business, government & education services
Strong post-secondary institutions & regional hospitals
Incentives for private investment
Strong City brand
Tourism

Prosperous Strategic Theme



