

# Peterborough

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## ECONOMIC DEVELOPMENT

Presentation to  
Sustainable Peterborough  
Tuesday December 6, 2016



What We Do.

# Our Team

*Peterborough Economic Development's team of skilled professionals offer confidential, complimentary support services to companies and individuals.*

**Our team works in a variety of capacities:**

- **Business Development**
- **Business Advisory Centre**
- **Peterborough & the Kawarthas Tourism**
- **Operations/Admin**



Lead regional  
economic  
development  
agency

Market, promote  
& position  
Peterborough  
as a place to  
live, work,  
invest and visit



Airport Opportunities:  
Ready for Take Off.





# Annual Plan supporting 2015-19 Strategic Plan

## Three Areas of Focus:

- Advancing Prosperity
- Creating a Culture of Startups & Entrepreneurship



# Advancing Prosperity





# Creating a Culture of Startups & Entrepreneurship



A close-up, low-angle shot of a person's feet resting on a weathered wooden dock. The feet are positioned in the center-right of the frame, with the toes pointing towards the top left. The person is wearing a red and blue patterned garment. The dock is made of dark, textured wooden planks. Below the dock, a bright green towel is partially visible. The background is a vast expanse of deep blue water, covered in numerous bright, shimmering reflections of sunlight, creating a bokeh effect. A semi-transparent olive-green rectangular box is overlaid on the lower-left portion of the image, containing the text "Telling Our Story" in white.

# Telling Our Story



Thank you

Peterborough  
ECONOMIC DEVELOPMENT

[www.PeterboroughED.ca](http://www.PeterboroughED.ca)