

**To:** Members of the Sustainable Peterborough Coordinating Committee (SPCC)

**From:** Katie Allen, Partnership Developer

**Meeting Date:** December 6 2016

**Subject:** Staff Report

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### **Purpose**

A report to advise the SPCC on the bi-monthly activities of partnership development for Sustainable Peterborough.

### **Recommendation**

That the report with respect to the activities of the Sustainable Peterborough Partnership Developer for December 6, 2016 be received for information.

### **Budget and Financial Implications**

There are no budgetary or financial implications associated with the recommendation.

### **Details**

#### **New SP Partnership:**

New partners that have been added to the growing Sustainable Peterborough network include:

- Medallist Design
- Torbram Electric Supply
- Three Sisters

Community partnership recruitment is ongoing.

Partner Count: 136

#### **Plan Alignment and Partnership Strategy:**

The partnership communications and outreach strategy continues to evolve. There have been 11 partner showcases released to promote and celebrate partners, initiatives, and events. The

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partner showcases are published on the Sustainable Peterborough website, and promoted via social media platforms. The showcases have been well received by partners through positive feedback, and through community via shares and likes on Facebook and Twitter. Meetings with current and new partners continue, as well as a partnership development informational meeting with the Healthy Kids Community Challenge working group.

I have recently completed my 2017 Partnership Development work plan.

### **Next Steps**

Next steps for partnership development: updating and refreshing partner pages, and updating partner initiatives for the 2016 report card. Included in partnership next steps: sub-committee planning regarding the Partner Recognition Event, recruitment, and further development of partner communications.

Submitted by,

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