

**To:** Members of the Sustainable Peterborough Coordinating Committee (SPCC)

**From:** Katie Allen, Partnership Developer

**Meeting Date:** March 30, 2016

**Subject:** Staff Report

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## **Purpose**

A report to advise the SPCC on the bimonthly activities of partnership development for Sustainable Peterborough.

## **Recommendation**

That the report with respect to the activities of the Sustainable Peterborough Partnership Developer for March 30, 2016 be received for information.

## **Budget and Financial Implications**

There are no budgetary or financial implications associated with the recommendation.

## **Details**

### **2015 Report Card**

Data collection was ongoing throughout January and February. All sent data, as well as researched initiatives was entered into the database for consideration of the 2015 Report Card Committee.

### **SP Celebration Event**

The SP Celebration event was successful and received excellent community feedback. Congratulations to the award winners, and celebrated Sustainable Peterborough partners. Partnership tasks for this event included: partner communications, event planning, award criteria development and winner selection, set-up and take down on the night of the event.

## **Partner Communications**

Partnership development will begin the next step in partnership development strategy via social media to help showcase and promote the great initiatives that partners are leading within the community. With increased social media coverage, the aim is to showcase current partners, share their great achievements, as well as build awareness and partnership. Increased visibility will also aid in community engagement, and promotion of sustainable activities lead by SP and partners.

Communications with SP partners is ongoing.

## **New SP Partnership:**

**New partners that have been added to the growing Sustainable Peterborough network include:**

Market Hall  
Peterborough Random Acts of Green

Community partnership recruitment is ongoing.

## **Plan Alignment and Partnership Strategy:**

Partner communications (including social media), and partnership recruitment will remain as primary partnership tasks. Further data entry, will be secondary.

Submitted by,

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