



SUSTAINABLE PETERBOROUGH BUSINESS INITIATIVE

EDUCATE | MOTIVATE | EMPOWER

OCTOBER 27TH, 2016

AGENDA

- Welcome
- May/October, 2016 Minutes Approval
- Sharing Tools/Tool Box Feedback/Update
- Featuring Sustainability Stories
- SPBI Membership
- 2017 Workplan - Construction Association Sessions
- Next meeting: 2017 Schedule



Our future...
Our legacy

Educate

Motivate

Empower

MINUTE REVIEW – EVENT DATE CORRECTION

Business Summit November 10th

Panel discussions and geared to business owners:

- **developing a business case for going green**
 - **Melanie K (SP), Scott M (Wildrock), Cathy M (PDI)**
 - **Speed Consulting Opportunity between 9:00 – 10:30 a.m.**



Our future...
Our legacy

Thursday, November 10, 2016

Ashburnham Funeral Home & Reception Centre

#BusinessSummit2016

Breakfast Keynote: Addressing the Scale Up Challenge with Peter Lawler, BDC

Workshop Session 1:

- A. The Business Case for Going Green
- B. The Scale Up Challenge

Workshop Session 2:

- A. Best Kept Secret in Business: Telling Your Story
- B. Examining Your Digital DNA

Lunch Keynote: In Conversation with Allan Seabrooke, CAO, City of Peterborough

10:30am - Workshops

2A or 2B

**12:15pm - Lunch &
Keynote Speaker**



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TOOL BOX –TOOL KIT



- Sustainable Peterborough Business Initiative:
Tool Kit Mock Up:

<http://sustainablepeterborough.ca/test-07-16-2016/>



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FEATURING SUSTAINABILITY STORIES

- Recognition/Promotion:
 - Chamber of Commerce Excellence Awards
 - Sustainable Peterborough Annual Awards,
 - Green Business Peterborough feature articles
 - PDI Conservation Connections CHEX & Case Studies
 - Leveraging existing publications e.g. Examiner Editions, Greenzine, Business Advantage, CHEX



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CORPORATE CITIZEN RECOGNITION: ARTICLES

13 Chex segments featuring local businesses Conservation Connections

4 GBP Business Articles (Examiner)

Including today's:

Tom Reburn Jr., from Leon's Furniture in Peterborough,



CORPORATE CITIZEN RECOGNITION: ARTICLES



GPA Sustainable Peterborough Business Initiative



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CORPORATE CITIZEN RECOGNITION: ARTICLES



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SPBI MEMBERSHIP

- Craig Mortlock, Mortlock Construction (Chair)
- Cathy Mitchell, Peterborough Distribution Inc (Co-Chair)
- Rob Arkell, Cambium Environmental Inc.
- Mario Serracino, Lansdowne Place
- Andrew Laing, TD Canada Trust
- Natalie Ambler, Swish Maintenance
- Joe Rees, PED or representative
- Tyler Nolan, SGS
- Andre De Bellefeuille, AE Electric
- Brigid Ayotte, Sustainable Peterborough Cavan-Monaghan
- Melanie Kawalec, Sustainable Peterborough City
- Anca Pascalau, Sustainable Peterborough



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SPBI MEMBERSHIP

Guests & Potential Member:

- Tom Sayer, Kawartha Manufacturing Association
- Jeff Taylor, Collins Barrow
- Adam Deck, Food Forest
- Terry Guiel, DBIA



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CCAP Ec Dev Task Force

Stu Harrison	Peterborough Chamber of Commerce
Lorne Kelsey	Loblaws Supermarkets Limited
	Peterborough Local Economic Trading System (LETS)
James Dalton	Costco
Jamie Hammond	Minacs Worldwide Inc.
Brad Delorme	Ventra Plastics
Al Armstrong	Sobeys
Andrew Blazey, Ian Almond, Elyse Sawdon	Siemens Canada
Shelby Parker	Peterborough Chamber of Commerce
Sandra Dueck	Peterborough Chamber of Commerce
Stacey Sullivan	Kawartha Chamber of Commerce & Tourism
Sherry Boyce-Found	Kawartha Chamber of Commerce & Tourism
Bridgid Aytte	Cavan Monaghan
Donna Teggart	Trent Lakes
Brian Grattan	HBM
Phil Higgins	HBM & District Chamber of Commerce
Tom Sayer	Kawartha Manufacturers Association
Katie Allen	Sustainable Peterborough
Terry Guiel	Peterborough DBIA
Darrel Drain	Drain Brothers
Farm Credit Council	
Tonya Kraan	SFDC Peterborough
Gord Wood	Kawartha Credit Union
Eric Monkman	Monkman Gracie & Johnston Insurance
	Millbrook Business Improvement Area
John Knight	
Rick Cook	Ventra Plastics
Holly Seaboyer	Ventra Plastics
Joe Rees	Peterborough Ec Dev
Sharon Wilshaw	Hiawatha First Nation
Cathy Mitchell	Peterborough Distribution Inc
Jim Hendry	



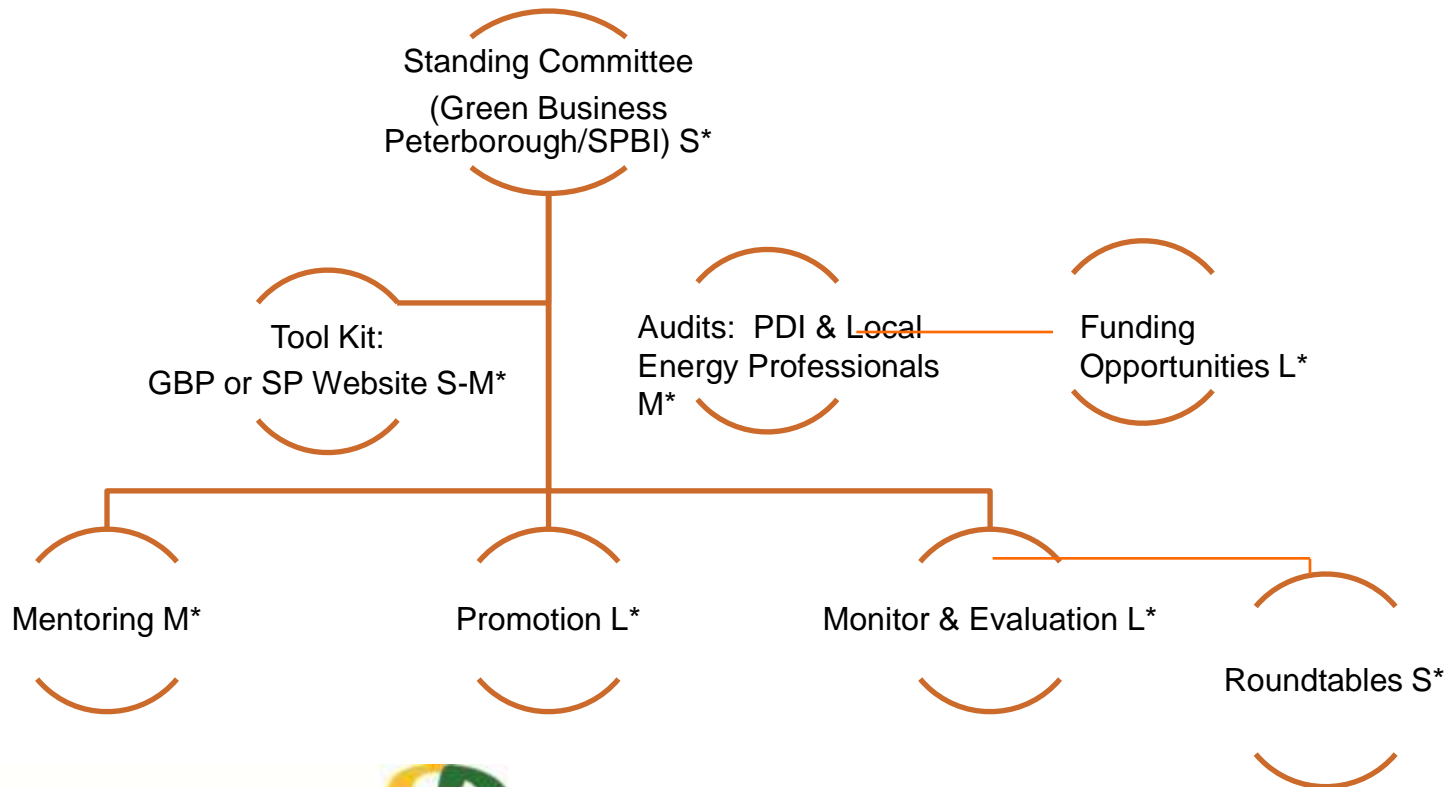
Our future...
Our legacy



UPCOMING EVENTS

- EDCO – October 27th @ the Venue
- Ontario's LTEP Public Consultations - November 3rd @ Lion's Centre
- Retrofit Contractor's Breakfast - November 8th @ Zoo Rotary Room
- Win this Space, DBIA Jan 13th, 2017
- Cap n' Trade joint Event TBD
- Others.....

BUSINESS ADVISORY GROUP



CONSTRUCTION ASSOCIATION SESSIONS

- Timing/Date
- Who is involved from the committee
- Information:
 - LEED
 - Retrofit
 - High Performance New Construction (HPNC) in line with new building codes (25-50-75% above code)
 - Specific sector session by PDI

OTHER BUSINESS



NEXT MEETINGS

2017

January							February							March							April							
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