

April 2015-May 2015

Sustainable Peterborough can be proud to welcome new partners:

BE Catering: Locally owned catering company in Peterborough that strives to use locally produced meats and veggies for the majority of its food production. Green practices include: eco-friendly containers, napkin and plates for every catering, no bottled water, locally sourced products, and a hybrid delivery vehicle.

BE at the Trend: Located at Catherine Parr Trail College, Trent University BE at the Trend provides locally focused food and beverages.

Minacs: Minacs is a leading business solutions company that partners with global corporations in the manufacturing, retail, telecom, technology, media and entertainment, banking, insurance, healthcare and public sectors. Minacs is excited to join Sustainable Peterborough, and discover ways to become more sustainable, and reduce their environmental impact.

Partnership Development Update:

The strategic planning meeting held in April provided a forum to discuss current, and future strategy moving forward for Sustainable Peterborough. One point to emerge surrounded potential changes to the current partnership model. Further discussion followed regarding opportunities to streamline the model from a three level partnership (member, leader, champion) to a single level partnership model. This would reduce partner confusion regarding accountability, definitions/terms, and commitment levels. It would also eliminate confusion between the terms: *partner* and *member*, currently the terms are used interchangeably, leading to confusion for current, and potential partners. This discussion is ongoing.

I attended the Sacred Water Circle conference at Fleming College. This was the first public forum to showcase the new 2014 Report Card. The SP table received high traffic, and there were many discussions regarding SP partner initiatives, as well as potential partner networking opportunities. The report card was well received, and generated much interest.

Moving forward, I will continue to distribute 2014 report cards, decals, and update the database/contact list. I will also continue to recruit, and set up meetings with potential partners. It would be much appreciated if committee members have prospective new partners, to please send me their contact information, and I will connect with them as soon as possible. There is a higher probability for responsiveness if a previous connection has already been established.