

Partnership Development Update: Katie Allen

New Recruitment

Recruitment of new partners has been quite fruitful since our March meeting. Sustainable Peterborough has been able to add seven inspiring new partners to the growing ranks of sustainability leaders in the Greater Peterborough Area.

Dr. Doug Maximized Living and Chiropractic Centre: is to adjust as many families as possible in order to express and maintain their optimal health potential with the highest quality chiropractic care. Dr. Doug offers opportunities through workshops and lectures as well as chiropractic opportunities. Dr. Doug is also a member of the Kawartha Loon Exchange.

Electric City Bread Company: Electric City Bread Company takes great pride in supporting Ontario farmers and suppliers by buying local and in-season products whenever possible. All of their bread and pastries are made on the premises using 100% organic flour. Their coffee is micro-roasted fair trade. They also offer catering services that include: sandwich trays, cheese trays, and more. Electric City Bread Company will be the host business of the Cash Mob event as a part of the 7 Days of Green week of events.

Green Street e-bikes: Is a locally owned and operated business specializing in e-bikes, accessories and service. Green Street is a member of the Kawartha Loon Exchange.

Kyoto Coffee: A local café and ethical organic coffee roaster, supporting other local business and community building initiatives. Kyoto offers a wide range of coffee, beans, tea, baked goods, soap, and juices. Kyoto also specializes in creating specific coffee blends for local businesses, and catering services.

Taylors Recycled Plastic Products Inc: Manufactures handmade recycled plastic outdoor furniture while maintaining a remarkably low ecological footprint. Taylors is also a supplier in recycled plastic lumber known as plastic plywood.

YMCA of Central East Ontario: Building healthy communities through sport facility, recreational sport and health programming.

Stuff: Expanding restaurant, and gift shop that offers gourmet food items, local wine, and local artisan products. Stuff supports buying local, and works towards providing as many local products as possible.

I have been in discussion with a number of exciting potential new partners, and look forward to reporting back on the progress. I also plan on attending the Chamber of Commerce PBX event May 6th to network at Kawartha Downs.

7 Days of Green Cash Mob Event

A Cash Mob Event will be held at the Electric City Bread Company in partnership with Sustainable Peterborough, DBIA, CFGP, GreenUP, Peterborough Chamber of Commerce, Kawartha Loon Exchange, and P3 Sustainability. The Cash Mob will be held on Wednesday June 4th starting at 10 am. The Electric City Bread Company was chosen as a host business due to its use of local food, support of local business, it is a Kawartha Loon Exchange member and incorporates sustainability into their everyday business operations.

Moving Forward

There is a growing list of potential partners, and I will continue to research, and recruit new partners to grow the Sustainable Peterborough network of Partners. I have many meetings set up for the month to add to our partnership.

If committee members have any suggestions for potential partners, it would be much appreciated if you could please email me at: kallen@gpaedc.on.ca with the details and I would be happy to connect with them.