

HKCC Peterborough

Partner Update

1/4/2017

2017 - 01

Monthly update for partners

Regular update requested at Partnership Meeting

On November 15, 2016, HKCC hosted a partnership meeting in Hiawatha First Nation. HKCC Coordinator Deanna Moher, presented an overview of HKCC in Ontario and globally (the [EPODE](#) approach), as well as locally, briefly reviewing the [Theme 1](#)

how this initiative might continue into the future once provincial funding ends in 2018. The focus was on building a strong foundation, requiring 4 strong pillars:

1. Political Commitment
2. Resources (private public partnership)

"We as a community need to change to give our children the knowledge and the choice to healthy living. In school we have chocolate sales, Pizza day, cupcake day, it goes on and on [...] I want to be part of the solution, not the problem"

- Maryanne Finbow, guest speaker

activities of Run. Jump. Play. Every Day.

A local parent was invited to speak to the group about her family's "journey"; challenges and supports to living healthy.

In addition to providing partners with a clearer understanding of what HKCC is, the goal of the meeting was to come together to discuss

3. Support Services (multi-stakeholders and social marketing)
4. Evidence/evaluation

Groupwork resulted in several action items for the HKCC Leadership Committee, including a request for regular updates. To meet this request, we plan to email a newsletter to partners on the first Wednesday of each month.

UPCOMING



The current Theme is [Water Does Wonders](#), running til March 31, 2017

We are excited to be promoting **February as Water Month**. This campaign will be promoted in schools, early learning and child care settings, as well as publicly/with families. There will be contests on the Facebook Page ([HKCC Peterborough](#)) relating to "Choosing Water" as well as keeping active!

****We are looking for sponsorship for Water Month prizes. Sponsors will be recognized through social media communications – contact Deanna by Jan. 13 if interested****



Theme 3 Announced

“Choose to Boost Veggies and Fruit”

In early December, Theme 3 was confirmed as Choose to Boost Veggies and Fruit, starting in April 2017.

The focus of Theme 3 is to increase vegetable and fruit consumption in children, by encouraging kids and families to **make vegetables and fruit a part of every meal and snack.**

A **multi-component** approach is recommended, addressing:

- Access and availability

- Supportive environments, cultural and organizational norms
- Knowledge and skills (individuals)
- Public policy

The timing (Spring-Summer-Fall) is a great opportunity to link with Ontario’s growing season.

The Leadership Committee will be discussing the upcoming planning process at our January 18th meeting.

Consider ways to support this upcoming Theme:

- Representation from many sectors to champion healthy eating
- Increase access to healthy choices
- Improve food and nutrition knowledge and skills

Contact Deanna if you have ideas!

Featured Partner



We will be featuring different “partners” (private sector and non-profit) in our newsletter. However, in this first edition, we recognize and thank our Leadership Committee members and organizations for their involvement and support of HKCC!

HKCC Leadership Committee

Linda Mitchelson, Co-Chair	Social Services Division Manager, City of Peterborough
Hallie Atter, Co-Chair	Manager of Community Health Programs, Peterborough Public Health
Deanna Moher, interim (Claire Townshend)	Healthy Kids Community Challenge Project Coordinator, Peterborough Public Health
Lise Leahy	Registered Dietician, Peterborough Regional Health Centre
Joelle Favreau	Community Development & Compass Training Centre Supervisor, YWCA
Peter Mangold	Superintendent, Kawartha Pine Ridge District School Board
Gerry Barker	Manager of Parks and Facilities, Township of Cavan Monaghan
Heather Stephens	Manager of Community Outreach & Youth Programs, YMCA
Sandra Robinson	Program Manager, Children's Services City of Peterborough
Marcy D’Alessandro	Student Achievement Consultant, Peterborough Victoria Northumberland and Clarington Catholic District School Board

**Meet every third Wednesday of the month*