

## Minutes

**Sustainable Peterborough Business Initiative  
Sutherland Room - Peterborough City Hall  
October 19, 2015 from 3:00 p.m. to 4:30 p.m.**

---

**Present:** Cathy Mitchell, Diane Camelford, Melanie Kawalec, Anca Pascalau, Tyler Nolan, Henry Bakker

**Regrets:** Rob Arkell, Joe Reese, Andre De Bellefeuille, Natalie Ambler, Craig Mortlock, Andrew Laing, Linda Slavin, Brigid Ayotte

### **Working Group Membership**

Position of co-chair was discussed, as Rob Arkell stepped down; Craig Mortlock was suggested as co-chair, Cathy Mitchell to connect with Craig.

Diane offered to contact Jeff Taylor from Collins Barrow to gauge interest in joining the working group.

Cathy to connect with Andrew, Natalie and Andre regarding continued interest in their working group membership.

Mounira requested to be removed from the distribution list, Joe or Elizabeth to attend on behalf of PED as availability permits, as they would be a better fit.

### **Partnerships and connections**

Cathy attended EMC event, learned that lots of sustainability initiatives are happening, would like to reach out and connect with manufacturers, potentially partner with EMC on events, information sharing, as it is a great network to tap into. Could also connect with KMA, Cathy to contact Mounira or Aleks at PED to coordinate.

### **Steamwhistle Presentation**

The group reached out to Steamwhistle to share their presentation but the request was declined. The group decided not to pursue the request again, as the value really was in the actual delivery of the presentation.

### **Meetings**

Meeting less frequently might lead to increased attendance at meetings. The group decided to meet 4 times a year. For 2016, the meetings will take place: Feb. 22, May 16, Sept. 12 and Nov. 21, 3:00-4:30

### **Purpose and direction**

Refer back to the Terms of Reference for mandate and focus.

A lengthy discussion took place regarding the group's next steps, a few ideas were shared:

- Economic development focus – work with local businesses to implement sustainable practices
- Provide resources (online resource database or toolkit)
- Partner with other organization when hosting events rather than create own events
- Don't duplicate work, rather partner with and piggy back on Green Business Peterborough's initiatives
- Share business sustainability success stories – think about content, frequency, etc. Stories to be written/edited by Henry and published to the website by Anca. Lansdowne Place is undergoing an interesting initiative whereby they are in the process of teracycling cigarette butts. This was selected as a potential first story, Henry to connect with Diane for story details and Henry and Anca to connect on website details.

Next meeting: Feb. 22, 3:00-4:40, Sutherland Room, Peterborough City Hall