

Minutes

**Sustainable Peterborough Business Initiative
Sutherland Room - Peterborough City Hall
Feb. 22, 2015 from 3:00 p.m. to 4:30 p.m.**

Present: Cathy Mitchell, Craig Mortlock, Diane Camelford, Melanie Kawalec, Anca Pascalau, Tyler Nolan, Henry Bakker, Rob Arkell, Brigid Ayotte

Regrets: Joe Rees, Andre De Bellefeuille, Linda Slavin, Andrew Laing, Natalie Ambler

Working Group Membership

Cathy connected with Natalie and Andrew; they confirmed that they would like to continue staying involved and being part of the working group, even if they may not be able to attend regular meetings.

Cathy connected with Andre De Bellefeuille who confirmed that he would prefer not being part of the working group but will continue communicating and being involved in different ways and attend meetings when he is able to, as a guest.

Diane recruited Jeff Taylor from Collins Barrow, Cathy contacted him by email and will follow up with a phone call to invite him to attend the May meeting.

Anca issued regrets on behalf of Joe Rees; Joe noted that once a replacement is hired for Elizabeth Teleki's position that staff member would start attending the meetings.

Craig Mortlock officially accepted the co-chair position.

Moved by: Melanie Kawalec

Seconded by: Brigid Ayotte

THAT Craig Mortlock assume the position of co-chair

MOTION CARRIED

Administrative Matters

The Terms of Reference need to be revisited and updated, Cathy will follow up via email.

The group decided that requests by non-member individuals to attend SPBI meetings as guests should be directed to Cathy. Should an individual be interested in joining the working group, a formal request should be submitted to the co-chairs.

The website should be updated with missing minutes, a spreadsheet outlining events and presentations that took place, membership list. Links and resources will be added via the new toolkit.

Current Projects

Featuring stories and recognizing leadership in the community – Peterborough Utilities have been telling energy related stories through Conservation Connections on Chex TV and creating some good case studies & the CCAP Business Feature Articles that Jim Hendry is working on, the list of public and private sector businesses include Douro-Dummer Township, Sobeys, SGS, Holy Cross Catholic Secondary School, Elmhurst, and Unimin for sure. Jim is still working on Siemens, GE, Pepsi QTG, and Drains Brothers to complete the pilot list of 10.

Henry is in the process of writing the first story, on Lansdowne Place. Rainwater processing at Fleming might be a good idea for a story. Everyone should think about potential case studies to showcase and email Henry ideas for stories. Diane volunteered to assist, as she sits on the Chamber's Board of Directors. The stories will be featured on the SP website but can also be circulated via the Chamber's Voice of Business and Greenzine. Three stories should be completed by the next meeting, each as a one page article detailing value to the community and sustainability.

Rob Arkell to research options for professional cost effective videos to create a visual representation of the stories. Masters students at Trent are always looking for projects.

Links and resources should be displayed in the format of an online toolbox. Examples should be sent to Cathy, Henry and Anca, the Toolbox Subcommittee. At the May meeting the group should have a better idea on the desired look and functionality of the toolkit, specifics for Anca to discuss with the web developer.

Partnerships, Connections, Project Ideas

The group can host seminars and info-sessions on sustainable building and business in concert with the Construction Association. The Construction Association is membership based and the value to members is information sharing and networking. The Peterborough Construction Association includes local and non local contractors for the non-residential sector. They issue weekly bulletins to members and host up to 10 seminars per year. On March 15th there is a meeting of the housing providers.

Peterborough Utilities will be hosting a series of seminars on available incentives and technologies, dates to be determined.

The group can host educational seminars on LEED or sustainable practices, such as a LEED event at the Kawartha Trades and Technology Centre. CAGBC could organize, add CAGBC to association list. Contractors are often unaware of available incentives, the application process can be daunting, could assist with navigating the process and assisting with writing of applications? Could host an annual seminar on available technology and incentives for all utilities.

Other Updates

- Doors Open Peterborough will be showcasing repurposed sustainable buildings.
- Lansdowne Place replaced wall pack lighting with LED.
- Changes to provincial waste legislation are coming forward, Rob will send information.
- The Chamber is planning an info session on cap and trade, should SPBI be involved?