

**Coordinating Committee
September 14th , 2012
9:00 A.M. – 11:00 A.M.**

GPA EDC – 210 Wolfe Street Peterborough, ON

Participants: Ken Doherty, Linda Slavin, Sheridan Graham, Melanie Kawalec, Stephen Hill, , Axel Tscherniak, Tom Cowie, Dave Clifford, Lois O'Neill, Trish O'Connor, Brigid Ayotte

Regrets: Charles Kidd, James Embrey, Jeannette Thompson, Mike Hendren, Chantelle Held,

Agenda

1) Call to order/Opening Remarks

The meeting was called to order by the Chair at 9:02am.

2) Approval of Agenda

Motion by: Melanie Kawalec

Seconded by: Dave Clifford

CARRIED

THAT the September 14th, 2012 agenda be approved.

3) Declaration of Pecuniary Interest

None declared

4) Approval of the June 8th , 2012 Minutes

Motion by: Sheridan Graham

Seconded by: Axel Tscherniak

CARRIED

THAT the minutes from the June 8th meeting be approved.

**5) Sustainable Peterborough Priority Action Summary as of June 8, 2012 –
Melanie Kawalec**

Motion:

THAT the Committee:

- a. Approve the amended Priority Action for Economic Development
- b. Approve the formation of a working group focused on the Economic Development theme.

- c. Approve the use of the Sustainable Peterborough logo for endorsement of the Green Business Program.

CARRIED

Melanie updated the Committee on the Priority Actions as of June 8th, 2012. There have not been many changes. The low flow toilet rebate program has been very successful. Overall there have been approximately 200 applications and only 12 declines.

There are a number of community organizations that are engaging in the Economic Development aspect of sustainability. Recently Melanie attended a meeting that brought together all of those groups to try and co-ordinating activities. The meeting was organized by Rob Arkell of Cambium Environmental. It was a very positive meeting. One initiative in particular fits very well with Sustainable Peterborough's Theme for Economic Development. Peterborough Green-up is partnering with the Chamber to develop a partnership program for small businesses. The program is entitled Green Business and is designed to recognize businesses that have pledged to and have implemented strategies to reduce waste, save energy and adopt sustainable business practices.

Melanie noted to the Committee that our current Priority Action for Economic Development relates more to asset mapping than economic development. It was recommended that the Priority Action be amended to focus more on supporting and fostering activities relating to our goal of creating and retaining prosperity by providing investment and employment opportunities within sustainable local and global markets. It was proposed that the Priority Action be amended to say: *Develop & implement a local program which fosters sustainable business activities among our region's small and medium sized enterprises.*

It was also recommended that a working group be established for the Economic Development Theme.

Green Business is looking for Sustainable Peterborough to endorse the program.

6) Working Groups Updates – Jeannette was unable to attend the meeting but provided an updated via e-mail to the Committee.

- **Energy – Sheridan Graham**

The Energy working group will be meeting later this month and will report at the next Co-ordinating Committee Meeting in November

- **Water – Jeannette Thompson**

Jeannette has been in contact with Alan Seabrook at ORCA, and they are delighted to play a lead role in obtaining the objectives of this theme. She will move forward with more formal contact later in the year – they have just completed a policy overhaul and a lot of their time is being eaten up by adjusting to the new policy framework. Once time is freed up ORCA is committed to devoting time to 'sustainability' efforts.

- **Food – Linda Slavin**

Linda updated the Committee that the Community Food Network is in place. There is a spin-off committee called Nourish Peterborough which has received Trillium funding to set up a food hub. She also updated the Committee that October 11th there is the Farm to Table event which she will be attending.

- **Land-use planning – Jeannette Thompson**

The County Official Plan review will start later this year. Jeannette has spoken to both Ian and Bryan at the County and they are very aware of the Plan, and intend to implement recommendations in the County OP. This will also eventually filter down into local OPS, as the Townships must be in conformity with the County Plan. The City has made Jeannette's job easy by preparing 'sustainability' recommendations in their policy direction report. She recommended that a letter from Sustainable Peterborough be forwarded to the City indicating that we are pleased with their initiatives.

It was noted by a Committee member that there should be a co-ordinated effort from the Sustainable Peterborough Committee to address the situation with the Trent Severn Waterway. It was suggested that perhaps the Committee encourage the City and County to formulate a response to the proposed changes.

Motion:

THAT the Sustainable Peterborough Co-ordinating Committee encourages the City, County, Townships and First Nations to respond to recently announced changes to the Trent Severn Waterway.

CARRIED

7) Updated Budget – Brigid Ayotte

Motion by: Lois O'Neill

Seconded by: Sheridan Graham.

8) Sub-Committee Updates

- Newsletter – Melanie Kawalec

Melanie provided the Committee members of the sample newsletter to use as our annual report to the Ministry. Brigid, Melanie and Jeannette will meet later in the month to put a draft together for the Committee to review at the next meeting.

- Rack Card – Brigid Ayotte

Brigid distributed the new rack cards to be used as marketing materials. She updated the Committee on the recent attendance at the Prosperity Trade Show at the Morrow Building. It was a great event and provided lots of opportunities to network with other businesses and showcase what Sustainable Peterborough is all about. It was recommended that some speaking notes be developed for both the business and individual markets. These should be distributed to Committee members to prepare for events that we as a group will be participating in.

The Committee requested that staff contact Kawartha Choice to see if they can participate in the upcoming Purple Onion Festival Sunday September 23, 2012.

- Display Panels – Brigid Ayotte

The display panels are still be prepared and Brigid will showcase them at the next Co-ordinating Committee meeting.

- Partnership Update – Linda Slavin and Mike Hendren

Linda and Mike have been meeting with lots of businesses and provided an updated partnership document to the Committee. Linda connected with a number of businesses at the recent Prosperity Trade Show and will follow up with them. Peterborough This Week recently did a 5 page spread on

Sustainability. Linda is currently following up with Chex and other media sources to encourage coverage.

9) Database demonstration – Melanie Kawalec

Melanie provided the Committee with an overview of the database interface and how data will be captured. Brigid and Melanie will be seeing a demonstration next week and will report back to the Committee at the next meeting.

10) Other Business

Stephen Hill recently won an award from the Canada Mortgage and Housing Corporation for his environmental work and wondered if he could have it presented to him at the next Co-ordinating Committee Meeting. The Committee agreed this would be a good opportunity for increased exposure of Sustainable Peterborough.

Upcoming Dates:

September 20th, 2012 – Cycle Summit

September 23rd, 2012, Purple Onion Festival

October 20th, 2012 - GreenExpo

11) Next Meeting – November 9th, 2012