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Climate Change Working Group June 25, 2015



Agenda

Project Updates

Baseline Inventory Update

Community Engagement Update

Initiation of Community Task Forces

Raising the Project Profile and Reach

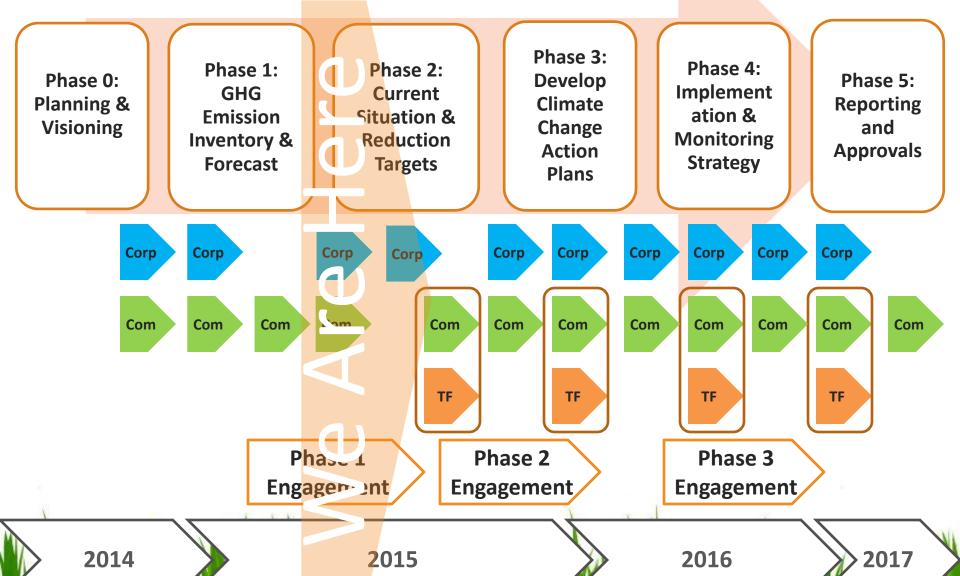
Other Business



Project Updates

Planning Process







Updates

- Community Partners
 - All municipalities are now PCP members
 - Curve Lake First Nation
 - Hiawatha First Nation
- Joint SP Report Card and CCAP Introductory Presentations





Council Introductions

Presentations Completed

- City of Peterborough May 11
- County of Peterborough May 20
- Havelock-Belmont-Methuen Jun 1
- Douro Dummer Jun 2
- Selwyn Jun 16
- Asphodel-Norwood Jun 23
- Hiawatha First Nation Jun 23

Upcoming Presentations

- Cavan Monaghan Jul 6
- Curve Lake First Nation Jul 6
- Otonabee-South Monaghan Jul 13
- Trent Lakes Jul 14
- North Kawartha Jul 21



Corporate Baseline Inventories

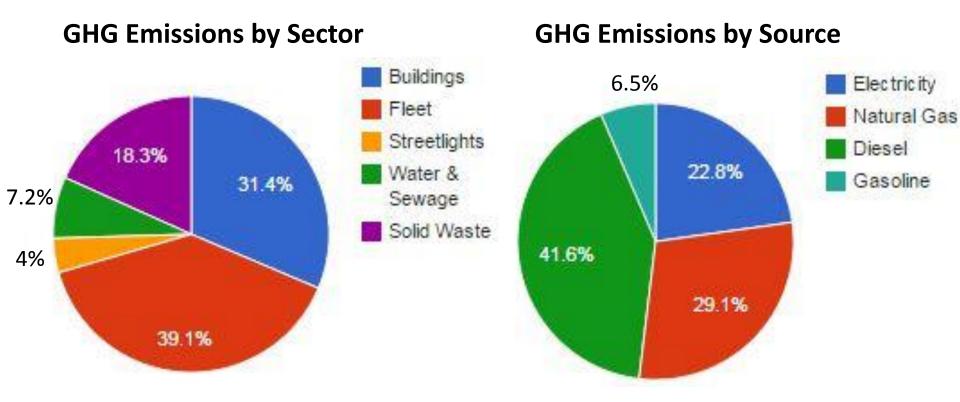


Corporate Inventory Update

- Municipalities
 - All corporate data has been collected
 - Inventories presented to municipal Councils
- First Nations
 - All corporate data still pending
- Community Profiles
 - In development for each local government



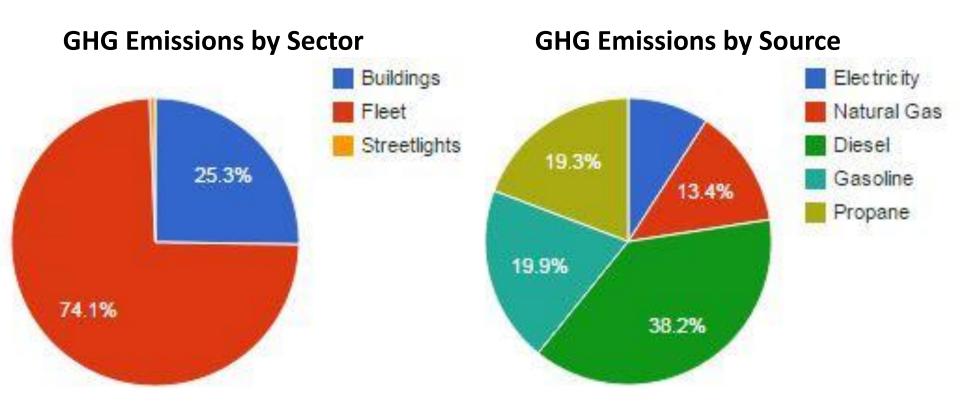
City of Peterborough Corporate Emissions



Total Corporate Emissions for 2011: 15,129 tonnes/year



County of Peterborough Corporate Emissions



Total Corporate Emissions for 2011: 1,750 tonnes/year



Community Baseline Inventories



Community Data Update: Complete

- Transportation Data:
 - Full Model of Transportation Emissions Built
 - Resident Activity Model
- Waste:
 - All waste data complete



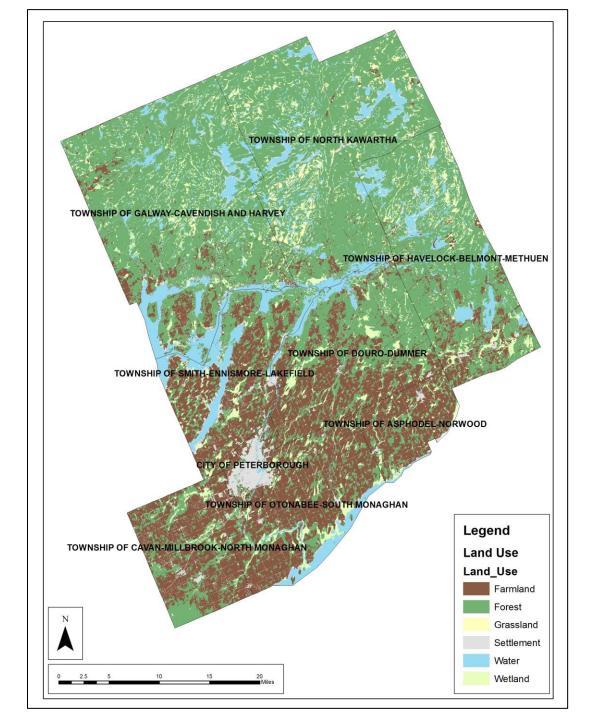
Community Data Update: Change Outstanding Issues

- Complete Calculation of AFOLU Emissions
- Complete Allocation of Stationary Energy and Resolve Data Gaps

AFOLU:

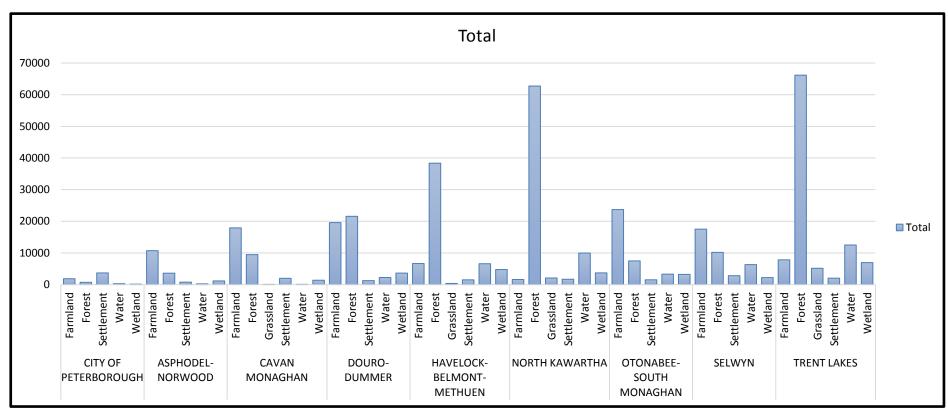
Land Use Classification

- All land has been assigned categories
- Areas of all land categories calculated and assigned to communities



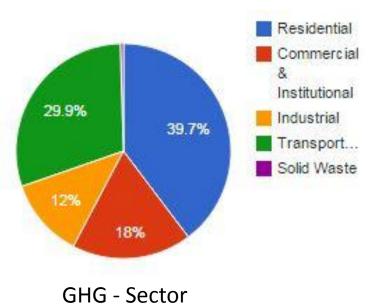


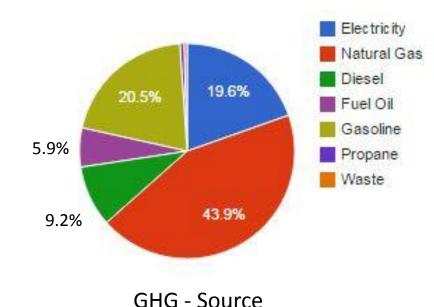
AFOLU:





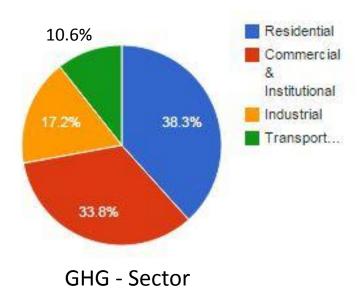
Current Inventory: GPA Community

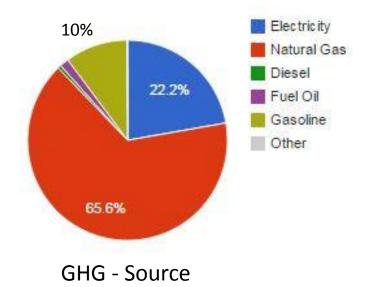






Current Inventory: City of Peterborough Community







Community Engagement

SUSTAINABLE PETERBOROUGH

Pop-Up Events















Engagement Events &Activities

- Film Screening Hiway of Tears March 29
- CCC Agriculture Town Hall March 30
- Garden Show April 2
- MNR Earth Day Event April 22
- Kawartha Lakes Water Walk May 10
- Shop Asphodel-Norwood May 16
- Hiawatha Pow Wow Annual Celebration May 17
- Millbrook Fair June 12
- Shining Waters Festival June 14
- Seniors Showcase June 17
- Community Pow Wow (Curve Lake) June 23



Upcoming Events

- Lakefield Fair
- Havelock Recreation and Performance Show
- Warsaw Cruise Nights
- Watershed Weekend (Warsaw Caves)
- Royal Canadian Legion (Asphodel-Norwood)
- Old Railway Stop (Hiawatha)
- Curve Lake Health Fair

- Terry's Gas and Variety (Curve Lake)
- Lang Pioneer Village
- Apsley Village Market
- Lions Club Flea Market (North Kawartha)
- Buckhorn by the Rocks
- Kinmount Fair



Stakeholder Meetings & Presentations

- Completed
 - Agriculture Town Hall March 30
 - Faith Leaders Workshop April 8
 - Business Reception April 30
 - Youth Session on Global Youth Day May 7
 - Board of Health June 10
 - Peterborough Field Naturalists June 10
- Planned
 - Mount Pleasant Women's Institute
 - Cordova Lake Cottage Association







In Summary

Mechanism	Engagement by the Numbers
Events & Pop-Ups	11 events 1600 in attendance 125+ people engaged
Online Survey	30+ completed surveys
Stakeholders	6 sessions 150+ people engaged
Introductory MailChimp Message	367 neighbourhood associations, businesses and organizations



Climate Conversation Highlights

Assets: Neighbors, naturalized areas, business, affordability, trails, water, wildlife, farmland, good tap water, forests, built heritage

Experiencing Climate Change Locally: Range from not at all to flooding, extreme weather, changes in growing seasons, the economy, animal populations & habitat, trees species & health, invasive species, urban sprawl, loss of natural areas, & farmland, endangered pollinators, increased pollution (physical, noise, light) poor air & water quality.

Known Actions Addressing Climate Change: Range from none to municipal energy projects, renewable energy & conservation, transportation & food programs, sustainable building, preserving natural lands & ecosystems, source water protection plan, economic growth in rural areas, community trails and community beatification



Project Profile and Reach



Communication Activities

- Communication/Engagement Tools
 - Project page on new Sustainable Peterborough website
 - Sustainable Peterborough Twitter and Facebook
 - Online survey
 - Project E-Newsletter (MailChimp)
 - Rack cards and business cards
- Communication Activities
 - Introductory E-Newsletter
 - Sustainable Peterborough 2014 Report Card
 - City Rec & Leisure Guide ads Spring and Fall 2015
 - City Media Release following Business Reception
 - Greenzine summer article



Upcoming Activities

- Community Champions "Faces for Change"
 - Profiles in June/July E-Newsletter
 - Series of Facebook posts
 - Twitter: #faces4change
- Project Poster
 - Introduction and opportunities to share input/win prizes!
 - Distributed/posted in high traffic areas
- Earned Media
 - Media coverage
 - Op-eds, articles
 - Social media and word of mouth





Faces 4 Change

* MARTY

Champion story...



Broader Awareness

- 1. How do we achieve earned media?
- 2. Where are efforts best spent?
- 3. Who are trusted sources/champions?



Task Forces



Meeting #1

- Logistics
 - Week of September 21st, 2015; 1 − 4 pm
- Meeting Objectives
 - Introduce the project and climate action planning
 - Review the roles and responsibilities of the Task Forces
 - Present the eight task force themes
 - Discuss the impacts of climate change locally
 - Review current conditions and baseline emissions & forecasts
 - Identify future scenarios and potential reduction targets

Exercises

- Ice breaker/team building
- Opportunity mapping
- Prioritizing reduction scenarios



Meeting #2

- Logistics
 - Week of January 25th, 2016; 1 4 pm
- Meeting Objectives
 - Review input on climate actions identified to date through community input
 - Review best practices in climate actions and identify opportunities in the Greater Peterborough Area
- Exercises
 - "Ask An Expert"
 - Idea generation
 - Action impact-effort mapping



Meeting #3 & 4

- Meeting #3 Spring 2016
 - Review and refine, modify, bundle actions
 - Identify potential lead and partner organizations to help implement actions
 - Explore linkages and partnership opportunities to advance actions
- Meeting #4 Fall 2016
 - Review and discuss frameworks and considerations for successful implementation
 - Review draft plan



Other Business



Thank You!





