

# Appendix H: Funding Sources

**sustainable**  
Peterborough



March 2012

“Let's raise our eyes beyond the conventional horizon of a year and ask, What kind of world would we like to have in a generation?” – David Suzuki

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## 1. HOW TO READ THIS DOCUMENT

The following is a list of potential sources of funding that can be pursued to undertake sustainability actions in the Greater Peterborough Area. Funding programs come from a variety of sources, including the Provincial and Federal Governments, and private sector sources. Brief descriptions are provided for each, with an accompanying web link to the funder's/program's website, where further detail and explanation can be found.

Funding sources and resources are grouped into five categories for easy reference:

1. All Four Pillars/Community-based Funding Sources
2. Environmental Funding Sources
3. Socio-Cultural Funding Sources
4. Economic Development Funding Sources
5. Additional Resources for Communities

It is important to note that over time, funding sources will change. New sources will become available and other sources may cease. This document is meant to serve as a starting point in the pursuit of funding for sustainability initiatives in the Greater Peterborough Area.

## 2. ALL FOUR PILLARS/COMMUNITY-BASED FUNDING SOURCES

### Federal Gas Tax Fund Agreements

The Federal Gas Tax Fund is a component of the *Building Canada* infrastructure plan. It provides funding for municipal infrastructure projects that contribute to cleaner air, cleaner water and reduced greenhouse gas emissions, such as:

- Public transit
- Drinking water
- Wastewater infrastructure
- Green energy
- Solid waste management
- Local roads and bridges

Municipalities can pool, bank and borrow against this funding. They are required to report on their use of the funds on an annual basis. There is \$2 billion per year available to municipalities.

For more information visit: [www.infc.gc.ca/ip-pi/gtf-fte/gtf-fte-eng.html](http://www.infc.gc.ca/ip-pi/gtf-fte/gtf-fte-eng.html)

### Green Municipal Fund Projects

FCM's Green Municipal Fund (GMF) offers loans and grants, to implement capital projects. Financing is provided for up to 80 percent of costs to a maximum of \$4 million in loans combined with \$400,000 in grants. The focus of the funding is on brownfield remediation projects, energy/green building projects for both retrofits and new construction, sustainable transportation projects, waste diversion projects, and wastewater projects.

For more information visit: [www.sustainablecommunities.fcm.ca/GMF/GMF-Funding-Projects.asp](http://www.sustainablecommunities.fcm.ca/GMF/GMF-Funding-Projects.asp)

#### ***Partners for Climate Protection***

The Partners for Climate Protection (PCP) program is a network of Canadian municipal governments that have committed to reducing greenhouse gases and acting on climate change. PCP is the Canadian component of ICLEI's Cities for Climate Protection (CCP) network, which involves more than 900 communities worldwide. PCP is a partnership between the Federation of Canadian Municipalities (FCM) and ICLEI - Local Governments for Sustainability. Financial support is available for municipalities that participate in the PCP program from FCM's Green Municipal Fund.

### Rural Economic Development (RED) Program

The Rural Economic Development (RED) program is widely recognized as OMAFRA's main CED program. The program is available to local groups, businesses and municipalities (located outside the Greater Toronto Area and eight other large urban areas) that form partnerships/strategic alliances towards new initiatives that aim to strengthen rural communities.

The RED program contributes to:

- Revitalized communities

- Improved access to healthcare services
- Improved access to skills development and enhancement opportunities
- New community development tools
- Sustainable rural economies
- Improved business opportunities
- New and enhanced community partnerships and teamwork

Funding through the program is provided by the Province on a matching 50-50 basis and is one of the few Provincial funding programs that does not set a maximum funding amount.

Since October 2003, the Province has co-invested in over 300 projects through the RED Program. This has resulted in approximately \$940 million in new economic activity. Because of its popularity among rural communities, the RED program is oversubscribed.

The **Rural Economic Development Data and Intelligence** website provides information for rural municipalities through the Rural Economic Development (RED) program is a community development initiative that helps rural communities remove barriers to community development and economic growth. The website lists a number of funding sources for rural communities in the categories of:

- Education, research, employment
- Culture, arts, recreation
- Business, industry
- Rural, agricultural
- Technology
- Infrastructures
- Green (energy, ecology)
- Community, Social services
- Various
- Northern Ontario
- Aboriginal

For more information visit: [www.reddi.gov.on.ca/financingresources.htm](http://www.reddi.gov.on.ca/financingresources.htm)

A component of OMAFRA's RED Program, Business Retention + Expansion (BR+E) is a community economic development strategy with a focus on supporting businesses that already exist in the community. Depending on the characteristics of the community's economy, anywhere from 40% to 90% of new jobs come from existing businesses. Tied to individual funding applications through the RED Program, OMAFRA requires that the applicant undertake a BR+E evaluation to identify the economic development barrier(s) that it must overcome.

For more information visit: <http://www.reddi.gov.on.ca/bre.htm>

## EcoAction Community Funding Program

Environment Canada's EcoAction Community Funding Program provides financial support to community groups for projects that have measurable, positive impacts on the environment. Projects must address one of Environment Canada's environmental priorities: clean air, climate change, clean water and nature. Funding support may be requested for projects that have an action focus to improve the environment and increase environmental awareness and capacity in the community.

Non-profit groups and organizations are eligible to receive funding through the EcoAction Community Funding Program. Examples of eligible groups include:

- environmental groups;
- community groups;
- youth and seniors groups;
- community-based associations;
- service clubs; and
- Aboriginal organizations.

For more information visit: <http://www.ec.gc.ca/ecoaction/default.asp?lang=En&n=FA475FEB-1>

## Earth Day Canada Community Environment Fund

The Earth Day Canada Community Environment Fund was created by Earth Day Canada and Sobeys Ontario to provide financial support to local environmental initiatives and projects in Ontario.

Applicants for the Community Environment Fund must be affiliated with a not-for-profit organization or school in Ontario. To be eligible for a grant, a project must:

- Be a registered not-for-profit organization, registered charity or school
- Be open to the public
- Have a strong volunteer involvement component
- Engage the local community
- Be located on publicly accessible property
- Have a plan to be sustainable beyond the life of the grant
- Demonstrate quantified benefits and achievements to the environment
- Have signed approval of the school's principal if it is a school application
- Have signed approval of a senior administrator if it is an application from a college or university student group
- Must be completed within one year of receipt of the grant.

For more information visit: <http://www.earthday.ca/envirofund/>

## Ontario Trillium Foundation Community Program

The OTF Community Program provides grants for proposals that have primarily a local impact. Grants are available for operations, projects or capital up to a maximum value of \$150,000 per project. Funds are available for initiatives in the following areas: arts and culture, environment, human and social services, sports and recreation. OTF focuses on projects or initiatives that:

- Enhance success for students and learners
- Encouraging Ontarians to lead healthier lifestyles
- Enhanced employment and economic potential for workers and their families
- More effective volunteers and more people engaged in their communities

The following organizations may apply for either the Community Program or the Province-Wide Program:



- A charitable organization or foundation registered as a charity by the Canada Revenue Agency
- An organization incorporated as a not-for-profit corporation without share capital in a Canadian jurisdiction
- An unincorporated branch or chapter of a registered charity or incorporated not-for-profit organization. The incorporated organization or registered charity must authorize the application and accept responsibility for any approved grant
- A First Nation
- A Métis or other Aboriginal community
- A collaborative of two or more organizations that are working together to achieve a common goal. The collaborative must include at least one eligible member. The eligible member normally acts as the lead applicant and accepts responsibility for any approved grant

For more information visit:

[http://www.trilliumfoundation.org/en/applyForaGrant/community\\_grants.asp](http://www.trilliumfoundation.org/en/applyForaGrant/community_grants.asp)

## Green Apple School Program

The Green Apple School Program is an initiative created to encourage conservation and healthy living. They provide grants of \$1,000 grants to primary and secondary schools with big ideas for green projects in their communities.

For more information visit: <http://www.greenapplegrants.ca/home.en.html>

## Home Depot Canada Foundation

The Home Depot Canada Foundation believes that good neighbours make great neighbourhoods. The foundation is dedicated to the development of affordable, sustainable housing and the creation of vibrant, environmentally responsible communities for Canadians. Eligible Projects include but are not limited to: affordable housing initiatives and neighbourhood improvement projects that involve building, rebuilding, painting, refurbishing, increasing energy efficiency or sustainability, landscaping, planting.

For more information visit: <http://www.homedepot.ca/foundation/what-we-do/grant-programs>

## The Friends of the Greenbelt Foundation

The Friends of the Greenbelt Foundation is dedicated to promoting and sustaining the Greenbelt as a beneficial, valuable, and permanent feature, enhancing the quality of life for all residents of Ontario. They support a variety of activities in the following three program areas:

- Promoting Greenbelt-grown food;
- Greening the Greenbelt through cleaner air and cleaner water; and
- Inspiring innovation in the Greenbelt.

Proposals that integrate the three program areas and seek outcomes that are beneficial to each of our agricultural, rural and environmental goals are encouraged. Applicants to consider including public

awareness and engagement activities in their proposals or to conduct specific public awareness efforts geared to targeted audiences with focused messages and benchmarks for success.

The Foundation will fund activities including, but not limited to:

- Communications and event coordination
- Contract and professional service costs
- Human resources costs, including salary and benefits
- Materials and supplies
- Planning
- Translation, printing, production and distribution costs
- Travel

For more information visit: <http://www.greenbelt.ca/grants>

## Ontario Lottery and Gaming (OLG) Corporation – Sponsorship Program

OLG supports local events and festivals in communities across Ontario. In particular, OLG provides sponsorship support to events that involve and benefit the community as well as generate business and interest in the town or city. Their prime areas of focus for sponsorships are:

- Community music festivals or significant local festivals and events
- Civic, stakeholder and business-community related events in communities with OLG operations

For more information visit: <http://www.olg.ca/about/community/index.jsp>

## Social Sciences and Humanities Research Council (SSHRC) of Canada

SSHRC provides funding for research and knowledge mobilization initiatives involving a formal partnered approach. Partnerships can be among postsecondary institutions, or between the academic and public, private and/or not-for-profit sectors. They can be disciplinary or interdisciplinary, and can include both Canadian and international partners.

SSHRC places priority on research in the following areas:

- Aboriginal research
- Canadian environmental issues
- Digital economy
- Innovation, leadership and prosperity
- Northern communities: towards social and economic prosperity

For more information visit: <http://www.sshrc-crsh.gc.ca>

### 3. ENVIRONMENTAL FUNDING SOURCES

#### Transportation Demand Management (TDM) Municipal Grant Program

The Ontario Transportation Demand Management (TDM) Municipal Grant Program encourages Cycling, Walking, Transit, and Trip Reduction by providing financial assistance to Ontario municipalities for the development and implementation of TDM plans, programs, and services that promote alternatives to driving alone such as cycling, walking, transit, or carpooling.

The TDM Grant Program supports projects that produce the kinds of programs, education, awareness, and practical tools that will help make sustainable transportation a reality.

The maximum funding available per project is \$50,000. Funding will only be available for one-year projects. Matching funds will be required and can include some in-kind contributions. The TDM Grant Program is open to all Ontario municipalities. Municipalities are encouraged to work collaboratively with local stakeholders including non-governmental organizations, transportation management associations, businesses, and schools to deliver services focusing on one or more of the priority areas identified in the application guidelines and requirements.

Examples of prior grantees include:

- Town of Ajax - Bike This Way: A Pilot Wayfinding Signage Program
- County of Brant - Improved Paris Area Transit Service Pilot Program
- City of Burlington - Transit, Trails, and Tourism: A Green Map for Burlington
- Municipality of Chatham-Kent - Growing Active Transportation in Chatham-Kent
- Township of Cramahe - Promote Transit for Employment and Encourage Trip Reduction
- City of Dryden - Sustainable Travel to School and Work
- City of Hamilton - Smart Commute Pedestrian Initiative
- County of Huron - Transportation Demand Management Plan for Huron
- City of Mississauga - Secure Bike Parking Project
- District Municipality of Muskoka - 'Share the Road' Signage

For more information visit: <http://www.mto.gov.on.ca/english/sustainability/programs/tdm-grant-09-10.shtml>

#### Showcasing Water Innovation

The SWI is a program of the Ministry of the Environment that seeks to encourage the adoption of innovative and cost effective approaches for integrated sustainable water management. The program funds projects that:

- Showcase sustainable water technologies, services, practices;
- Produce results and knowledge applicable to other communities;
- Show the impacts of collaboration through partnerships; and
- Show the market potential of innovative technologies and practices in real community settings.

For more information visit:

[http://www.ene.gov.on.ca/environment/en/funding/showcasing\\_water\\_innovation/index.htm](http://www.ene.gov.on.ca/environment/en/funding/showcasing_water_innovation/index.htm)

## Community Energy Partnership Program (CEPP) – Ontario Power Authority and the Government of Ontario)

CEPP is a grant program that supports community power in Ontario, providing up to \$200,000 worth of funding. Energy projects that are eligible for funding include: installed capacity greater than 10kW and less than or equal to 10MW; use wind, solar photovoltaic, biomass, biogas, landfill gas, waterpower; economically viable and subject to future Feed-In-Tariff contract; not funded by any other OPA funding program; developed by a “community”.

For more information visit: <http://www.communityenergyprogram.ca/Home.aspx>

## Aboriginal Renewable Energy Fund (AREF) – Ontario Power Authority

AREF is designed to provide funding for First Nations and Métis communities to develop renewable energy. The fund is designed to assist communities in paying for a portion (up to \$500,000) of project development costs such as environmental studies, resource assessments, business plans, and engineering designs.

AREF funding is available for three development phases:

- Pre-feasibility (80% of actual costs)
- Design and development (60% of actual costs)
- Regulatory approvals (40% of actual costs)

For more information visit: <http://www.aboriginalenergy.ca>

## Habitat Stewardship Program for Species at Risk

Funds allocated to projects that conserve and protect species at risk and their habitats and help preserve biodiversity. These funds promote participation of local communities to help with the recovery of species at risk and prevent other species from becoming a conservation concern. Applications are accepted by: non –governmental organizations, community groups, private corporations, Aboriginal organizations, educational institutions, provincial, territorial and municipal governments and crown corporations. Projects may take place on non-federal lands across Canada. Funding ranges from \$30,000-\$100,000 per year and may extend more than one year.

For more information visit: <http://www.ec.gc.ca/hsp-pih/default.asp?lang=En&n=59BF488F-1>

## Invasive Alien Species Partnership Program

The goal of this program is to engage Canadians in actions to prevent detect and respond rapidly to invasive alien species to minimize their risk to the environment, economy and society. Funded projects reduce the introduction and spread of invasive species through prevention, detection and rapid response activities, improve Canadians' understanding and awareness of invasive alien species and improve coordination and communications related to invasive alien species at the provincial level. This program is managed by Environment Canada. Non- profits, for-profits, local organizations and municipal governments among many others can apply.

For more information visit: <http://www.ec.gc.ca/eee-ias/default.asp?lang=En&n=A49893BC-1>

## WWF Canada Green CommUnity School

The WWF-Canada Green CommUnity School Grants Program aims to support school projects that will help connect students with nature, reduce their community's impact on the environment, increase understanding of environmental issues and solutions, stimulate environmental leadership, and inspire students and communities to take action. Grants of up to \$5,000 each are made to approximately 50 schools per year, across 5 regions in Canada: North, West, Central, Quebec and Atlantic. Grants will be awarded twice per year, in the spring and fall.

Any private, public, or independent Canadian elementary or secondary school is eligible to apply for a WWF-Canada Green CommUnity School Grant. Any "green" project that focuses on connecting students with nature and the environment is eligible! The WWF-Canada Green CommUnity School Grants Program aims to support school projects that will help reduce a community's impact on the environment, increase understanding of environmental issues and solutions, stimulate environmental leadership, and inspire students and communities to take action.

Topics of interest to WWF-Canada may include, in no particular order:

- Water Conservation – projects that support the reduction of water use, conserve water, e.g. with rain barrels, or create freshwater ecosystems.
- Sustainable Transportation – projects that support the use of sustainable means of transport such as walking, biking, transit, carpooling, and ride sharing.
- Increased Energy Efficiency – projects that support a reduction in energy consumption (lighting, electricity, heating and cooling, etc.) through behavioural change and technology improvements.
- Increased Biodiversity on School Grounds – projects that support biodiversity health such as planting wildlife gardens, frog ponds, nest boxes, and projects that help a local species at risk and connect the students with nature.
- Local and Sustainable Food – projects that support sustainable food programs: locally grown, organic, pesticide-free, reduced packaging, fair trade, etc.
- Waste Reduction – projects that support the reduction of waste, including composting, recycling, and reduced packaging.

For more information visit <http://c.studentawards.com/greencommunityprogram/>

## Royal Bank of Canada (RBC) Blue Water Project

RBC Blue Water Project offers Leadership Grants ranging from \$25,000 to \$500,000, which are annually awarded to organizations that are leaders in providing programs in North America and other countries where they do business. They also offer Community Action Grants. These grants range from \$1,000 to \$5,000, and focus on local watershed protection. They are available on an on-going basis to local or community organizations in Canada, the United States or the Caribbean.

There are two areas of focus for the grant program, including:

- 1) Watershed protection
  - Protection and restoration of sensitive natural areas
  - Community-based watershed stewardship
  - Sustainable water use and conservation, or
  - Watershed awareness
- 2) Access to clean drinking water
  - Making sure communities have access to clean, safe drinking water, when and where it is needed.

Organizations applying for RBC Blue Water Project grants must be a CRA federally registered charity in Canada, or be considered a qualified donee under the Canadian Income Tax Act, or have IRS 501 (c)3 status in the United States, or if outside Canada or the United States, have official charitable status as designated by local regulatory authorities.

For more information visit: <http://www.rbc.com/community-sustainability/environment/rbc-blue-water/about/index.html>

## Shell Environment Fund (SEF)

The SEF Fund seeks to provide financial support for grassroots, action-oriented projects that improve and protect the Canadian environment. Any Canadian resident can apply on their own or on behalf of a service club, charitable or volunteer organization, environmental group, youth group or others. Eligible projects are those that propose innovative, action-oriented ways of improving and protecting the Canadian environment. Any individual or group can only receive a grant once for any single project. SEF provides grants up to \$5000 per project.

For more information visit: [http://www.shell.ca/home/content/can-en/environment\\_society/fuellingchange/](http://www.shell.ca/home/content/can-en/environment_society/fuellingchange/)

## Mountain Equipment Co-op (MEC) Environment Fund

The objectives of the MEC Environment fund are: (i) to protect the outdoor environment in areas having significant recreational or wilderness value to MEC members; (ii) to educate MEC members in environmental issues and to enhance their awareness, concern, and support for the environment; and (iii) to promote the safe and environmentally conscious use of MEC products in outdoor recreation activities. The categories for projects supported by MEC include:

- Land acquisitions for conservation

- Projects that educate the public on environmental issues
- Advocacy and education projects which advance conservation or environmental causes
- Environmental research projects

For more information visit:

<http://www.mec.ca/AST/ContentPrimary/Sustainability/CommunityContributions.jsp>

## Toronto Dominion Bank Friends of the Environment Fund (FEF)

The focus of the fund is to provide support for worthwhile community-based initiatives that make a positive difference to the Canadian environment. The FEF vision is that when people join together, every positive action, no matter how large or small, contributes to the overall health of our environment.

Eligible projects include the following criteria:

- Protects and preserves the environment
- Assists young Canadians in understanding and participating in environmental activities in local communities
- Enhances partnerships among environmental organizations
- Takes place within the geographic scope of the Community Fund chapter

The following groups are encouraged to apply for TD FEF funding:

- Registered Canadian charities with a Charitable Registration Number (CRN)
- Educational Institutions (primary/secondary/post-secondary schools)
- Municipalities
- Aboriginal Groups

For more information visit: <http://www.fef.td.com/funding.jsp>

## Walmart Evergreen Green Grants

Walmart Canada and Evergreen have combined to offer a national program funding community-based initiatives. Projects of up to \$10,000 (up to 50% of project budget) are supported through the Green Grants program. Eligible projects include, but are not limited to:

- Native planting initiatives
- Invasive species removal
- Community food gardens
- Youth-based and intergenerational projects
- Wildlife habitat restoration
- Aquatic stewardship projects
- Environmental workshops and educational events
- Community skills sharing workshops
- Projects serving underserved communities

The grants are available to Canadian community groups and non-profit organizations working on community development and environmental initiatives such as those listed above.

- Eligible groups must be working collaboratively with a local municipality or other institutional partner.

- Projects must be located on publicly accessible lands.
- Previous grant recipients are welcome to apply again. There is no preference given to previously granted organizations and all applications will go through the same review process.
- Projects developed on land belonging to a public school board are only eligible for funding through the Toyota Evergreen Learning Grounds funding program.

For more information visit: <http://www.evergreen.ca/en/funding/grants/walmart.sn>



## 4. SOCIO-CULTURAL FUNDING SOURCES

### Creative Communities Prosperity Fund

This fund provides Ontario municipalities and Aboriginal communities with financial assistance for cultural planning projects. It also provides funding to help not-for-profit organizations carry out specific capacity-building initiatives that enhance the cultural planning process.

For more information visit: [http://www.mtc.gov.on.ca/en/awards\\_funding/ccpf\\_fund.shtml](http://www.mtc.gov.on.ca/en/awards_funding/ccpf_fund.shtml)

### Cultural Strategic Investment Fund

This fund supports not-for-profit organizations working in arts, public libraries and public library organizations, heritage, cultural industry organizations or Ontario-based research/academic institutions which focus on the cultural sector. It helps build a strong and stable cultural sector by providing non-capital funding for projects that will contribute to Ontario's cultural development and achieve economic and creative growth.

For more information visit: [http://www.mtc.gov.on.ca/en/awards\\_funding/csif\\_fund.shtml](http://www.mtc.gov.on.ca/en/awards_funding/csif_fund.shtml)

### Entertainment and Creative Cluster Partnership Fund

This fund helps Ontario companies, trade associations and their partners work together to stand out in the global marketplace. It is co-administered by the Ontario Media Development Corporation.

For more information visit: <http://www.omdc.on.ca/Page3231.aspx>

### International Culture Initiatives

This program supports Ontario's cultural sector by assisting in the development of strategic international market opportunities for Ontario's creative businesses.

For more information visit: [http://www.mtc.gov.on.ca/en/awards\\_funding/ici\\_fund.shtml](http://www.mtc.gov.on.ca/en/awards_funding/ici_fund.shtml)

### Ontario Trillium Foundation Community Capital Fund

The Community Capital Fund supports infrastructure projects that help Ontario's not-for-profit organizations deliver important public services to diverse cultural communities. These include newcomer settlement services, multi-service community centres, performance venues, and cultural activity centres.

For more information visit:

[http://www.trilliumfoundation.org/en/applyForaGrant/community\\_capital\\_fund.asp](http://www.trilliumfoundation.org/en/applyForaGrant/community_capital_fund.asp)

## Museums and Technology Fund

The Museums and Technology Fund provides arts and heritage organizations that house collections, such as community organizations, art galleries and archives with support to invest in digital technology that makes Ontario's heritage and its history in their collections more accessible to the public.

For more information visit: [http://www.mtc.gov.on.ca/en/awards\\_funding/ici\\_fund.shtml](http://www.mtc.gov.on.ca/en/awards_funding/ici_fund.shtml)

## Public Library Operating Grant/Pay Equity Program

Library operating grants are statutory under the *Public Libraries Act*. This funding goes to public library boards and First Nations libraries as well as municipalities, local service boards or First Nations that establish a contract for library service with a neighbouring public library board.

For more information: [http://www.mtc.gov.on.ca/en/awards\\_funding/lib\\_operating\\_grant.shtml](http://www.mtc.gov.on.ca/en/awards_funding/lib_operating_grant.shtml)

## Ontario Cultural Attractions Fund

The Government of Ontario, through the Ontario Cultural Attractions Fund, helps not-for-profit organizations cover the marketing and promotional costs of their new attraction or special event.

For more information visit: <http://www.ocaf.on.ca/en/index.aspx>

## Ontario Arts Council

The Ontario Arts Council offers more than fifty grant programs for individual artists, collectives, ad hoc groups and organizations in 12 sectors.

For more information visit: <http://www.arts.on.ca/Page16.aspx>

## Canadian Council for the Arts

Grant opportunities range from Aboriginal Art, architecture, audio art, community collaborative art, contemporary circus arts, dance, film and video, fine crafts, integrated arts, literacy performance, literature, music, new media, science, humanities, storytelling, theatre, translation and visual arts. The grants are available for individuals, organizations, groups and collectives.

For more information visit: <http://www.canadacouncil.ca/calendar/>

## Celebrate Ontario

This is an annual program that helps new and existing Ontario festivals and events enhance their programs, activities and services to grow Ontario's tourism market. The program also supports bid and event hosting costs of major one-time events and festivals attracting out-of-province visitors.

For more information visit: [http://www.mtc.gov.on.ca/en/awards\\_funding/celebrate\\_ontario.shtml](http://www.mtc.gov.on.ca/en/awards_funding/celebrate_ontario.shtml)

## Canadian Heritage Funding

This resource provides listing of Canadian Heritage Funding Programs.

For more information visit: <http://www.canadianheritage.gc.ca/eng/1268917737337/1268917925906>

## Canada Cultural Investment Fund

The Canada Cultural Investment Fund supports arts and heritage organizations in adopting measures to improve their financial stability and to develop modern management practices.

For more information visit: <http://www.pch.gc.ca/eng/1268609659093/1268611082334>

## Canada Arts Presentation Fund

The Canada Art Presentation Fund supports arts festivals and other artistic events. Canadian, non-profit organizations, provincial, territorial or municipal institutions among others may apply.

For more information visit: [http://www.pch.gc.ca/progs/pac-apc/index\\_e.cfm](http://www.pch.gc.ca/progs/pac-apc/index_e.cfm)

## Human Resources and Social Development Canada – Community Partnerships

Community Partnership works to advance the social priorities related to children and their families by working with the voluntary sector by making strategic investments that build knowledge, facilitate information sharing, and support effective practices in early learning. There are two primary programs:

- New Horizons for Seniors Program - helps to ensure that seniors are able to benefit from and contribute to the quality of life in their community through their social participation and active living. For more information visit: [www.hrsdc.gc.ca/eng/community\\_partnerships/seniors/index.shtml](http://www.hrsdc.gc.ca/eng/community_partnerships/seniors/index.shtml)
- Social Development Partnerships Program - provides funding to help them improve life outcomes for children, families, and people with disabilities and other vulnerable populations. For more information visit: [www.hrsdc.gc.ca/eng/community\\_partnerships/index.shtml](http://www.hrsdc.gc.ca/eng/community_partnerships/index.shtml)

## Royal Banks of Canada Play Hockey

Offers 20 grants, in the amount of \$25,000 each awarded across North America. Grants are awarded to community hockey organizations, sport associations and hockey minded individuals with great ideas to grow the game and keep hockey vital. Support is provided for initiatives with and an emphasis on:

- Increasing access to the game of hockey
- Removing barriers to entry
- Introducing the game to newcomers in North America
- Keeping hockey growing and vibrant.

For more information visit: <http://www.rbc.com/community-sustainability/community/rbc-play-hockey/grants.html>

## Kid Sport Ontario

This program provides grant assistance to local children 18 years old or younger who are facing financial barriers preventing them from joining organized sport. Grants are available for local sports clubs/equipment fees and for high school/interschool league fees.

For more information visit:  
[http://www.kidsportcanada.ca/index.php?page=ontario how to apply](http://www.kidsportcanada.ca/index.php?page=ontario%20how%20to%20apply)

## Canadian Tire Jumpstart

Jumpstart provides grants up to a maximum of \$300 per qualifying child per session (spring/summer, fall/winter). Grants are provided directly to the non-profit or charitable organization coordinating the sport or recreational activity on behalf of the qualifying child. The contribution can be made towards equipment, registration or transportation costs.

For more information visit: <http://jumpstart.canadiantire.ca/what-we-do.html#hta>

## 5. ECONOMIC DEVELOPMENT FUNDING SOURCES

### Community Futures Development Corporations

The Community Futures Development Program is an initiative of the Government of Canada which supports 61 Community Futures Development Corporations (CFDCs) across Ontario. The Federal Economic Development Agency for Ontario (FedDev) and the Federal Economic Development Initiative for Northern Ontario (FedNor) supports CFDCs throughout Ontario. Both FedDev and FedNor are responsible for:

- Facilitating and coordinating partnerships and networks
- Providing non-financial support to CFDCs and Communities
- Providing Funding to CFDCs and their Network

CFDCs are incorporated, non-profit organizations governed by a local volunteer board of directors that represents various community interests. While primarily funded through the Federal Government, each local CFDC pursues its own priorities and strategies for development by creating and implementing a strategic community plan in cooperation with its partners. Individual CFDCs have also taken steps to partner and pool resources with local governments, universities and other agencies in providing expanded support to rural communities. CFDCs provide advice, information and referral service to local businesses and entrepreneurs and access to capital for small business financing by operating locally governed investment funds that can provide loans, loan guarantees or equity investments for business start-up, expansion or stabilization.

For rural communities with stable or declining populations, CFDCs provide an alternative to traditional lending institutions that may be reluctant to support businesses or organizations in economically depressed areas. CFDCs across Ontario received a boost of \$30 million from the Community Adjustment Fund (CAF), a component of the Federal Government's Economic Stimulus Plan.

For more information visit: <http://www.ontcfdc.com/>

### Eastern Ontario Development Program

The Eastern Ontario Development Program (EODP) has been renewed by the Federal Economic Development Agency for Southern Ontario and focuses on business development and community innovation. Projects that involve or benefit one or more communities are encouraged.

Business development funding supports projects that will lead to the growth of new and existing businesses within rural eastern Ontario communities. This includes initiatives in key areas, such as skills development, youth attraction, innovation and information and communication technologies adoption.

Community innovation funding enables community-led economic development that enhances and diversifies local economies. Working in partnership with community stakeholders, community innovation builds the economic and innovative capacity of rural eastern Ontario communities, and develops opportunities for sustainable economic growth and employment.

Eligible project recipients include:

- Non-profit organizations including municipalities and municipal organizations, corporations, community economic development organizations, and:
- Commercial enterprises including individuals, corporations, partnerships, cooperatives, or trusts: or,
- Aboriginal organizations.

For more information visit: <http://www.eodp.ca/>

## Prosperity Initiative

The Prosperity Initiative encourages businesses, not-for-profit organizations and post-secondary institutions in southern Ontario to undertake projects that will result in a more productive, diversified and competitive economy in the region.

There are three program funding opportunities under this initiative, including:

- productivity enhancement;
- regional diversification; and
- building a competitive advantage for southern Ontario.

Applications for the Prosperity Initiative are being accepted on an ongoing basis.

For more information visit: [http://www.feddevontario.gc.ca/eic/site/723.nsf/eng/h\\_00398.html](http://www.feddevontario.gc.ca/eic/site/723.nsf/eng/h_00398.html)

## Canada's Rural Partnership

The Community Development Program provides funding for initiatives that support the development of rural communities, building on local assets and competitive advantages. Qualified programs must work to advance one or more of the following priorities:

- Enhancing the competitiveness of rural communities
- Fostering the transformation of local ideas and untapped assets into sustainable innovative economic activities
- Facilitating the development of new economic opportunities from existing natural and cultural assets

The following groups are eligible for funding:

- Non-profit organizations
- Organizations/associations
- Universities/colleges
- Co-operatives
- Non-governmental organizations
- Local governments

For more information visit: <http://www.rural.gc.ca/RURAL/display-afficher.do?id=1299516906622&lang=eng>

## Smart Grid Fund (SGF)

This SGF is a grant program administered by the Ministry of Energy. Its goal is to help accelerate growth in Ontario's smart grid industry through targeted financial support for projects that advance the development of the smart grid in Ontario and provide economic development opportunities, including the creation of new jobs.

For more information visit: <http://www.energy.gov.on.ca/en/smart-grid-fund/>

## National Sciences and Engineering Research Council (NSERC) of Canada

NSERC works with university and college researchers to find private sector partners to advance research and development and build relationships through targeted partnership program offerings.

Funding opportunities fall under five categories:

- Industry-driven collaborative research and development program
- College and community innovation program
- Training in industry program
- Strategic partnership program
- Commercialization program

For more information visit: <http://www.nsercpartnerships.ca/FundingPrograms-ProgrammeDeSubventions/index-eng.asp>

## Ontario Trillium Foundation (OTF) Future Fund

The Future Fund allocates \$4 million each year to innovative projects that are focused on Ontario's futures. The projects that the fund supports changes on an annual basis.

For more information visit: [http://www.trilliumfoundation.org/en/applyForaGrant/future\\_fund.asp](http://www.trilliumfoundation.org/en/applyForaGrant/future_fund.asp)

## Tourism Development Fund

This fund supports projects which result in investment attraction, product and experience development and industry capacity building (Ministry of Tourism, Culture and Sport, 2011).

For more information visit: [http://www.mtc.gov.on.ca/en/awards\\_funding/tourism\\_dev\\_fund.shtml](http://www.mtc.gov.on.ca/en/awards_funding/tourism_dev_fund.shtml)

## Technology Development Program

The Technology Development Program provides support for research and innovation organizations, the private sector, post-secondary institutions and not-for-profit organizations work together to accelerate the development of technologies that will result in new market opportunities for southern Ontario businesses. Applications are being accepted on an ongoing basis. Eligibility criteria for this program includes:

- established southern Ontario not-for-profit organizations, such as innovation and commercialization organizations
- southern Ontario post-secondary institutions

Eligible activities may include: product and process applied research, engineering design, technology acceleration, product testing, certification, marketing studies, proof of concept, piloting and demonstration, problem solving, clinical trials, pre-commercialization activities; and commercialization of intellectual property (IP).

For more information visit: [http://www.feddevontario.gc.ca/eic/site/723.nsf/eng/h\\_00332.html](http://www.feddevontario.gc.ca/eic/site/723.nsf/eng/h_00332.html)

## Youth STEM Initiative

The Youth STEM encourages southern Ontario students from kindergarten to grade 12 to pursue an education and career in science, technology, engineering and mathematics (STEM). Eligible groups include not-for-profit organizations with established track records and currently providing STEM outreach programs in southern Ontario

Eligible activities include:

- development, enhancement and delivery of STEM learning activities (e.g., workshops, demonstrations, science fairs, competitions, mentorships, enrichment programs or camps and early learning activities);
- collaborative activities with other major players in STEM outreach with the aim of coordinating and focusing efforts and broadening the impact of existing programs in southern Ontario;
- other activities to broaden the impact and reach of programs in southern Ontario.

For more information visit: [http://www.feddevontario.gc.ca/eic/site/723.nsf/eng/h\\_00329.html](http://www.feddevontario.gc.ca/eic/site/723.nsf/eng/h_00329.html)

## Ministry of Economic Development and Innovation – Communities in Transition

A program that helps communities and regions across Ontario who are facing economic development challenges and need help to develop innovative solutions to create a productive and progressive future. Applications are accepted at any time and non-profit organizations are eligible (e.g. local economic development corporations, industry organizations, local authorities, professional/business associations assisting transitioning sectors/industries or those focused on economic development.

For more information visit: [http://www.ontariocanada.com/ontcan/1medt/en/progserv\\_cit\\_en.jsp](http://www.ontariocanada.com/ontcan/1medt/en/progserv_cit_en.jsp)



## Canadian Foundation for Innovation (CFI) – Innovation Fund

The purpose of the CFI Fund is to strengthen the capability of Canadian universities, colleges, research hospitals, and other not-for-profit institutions to carry out world-class research and technology development. Canadian universities, colleges, hospitals and not-for-profit research organizations and projects with total costs of \$100,000 or more are eligible. Projects must meet the CFI criteria:

- Enable researchers to work on groundbreaking topics that are currently beyond their means and that will support innovative research that is linked to new ideas and concepts or different ways of performing research.
- Reinforce and support excellent research; or help create excellence where there is already evidence of real potential and need to do so.
- Help attract and retain the best researchers and create a stimulating and innovative training environment that will prepare individuals for research and other careers that will benefit Canada.
- Make a difference and contribute to the Canadian economy and/or to the improvement of society, the quality of life, health, or the environment.

For more information visit: <http://www.innovation.ca/en>

## Ontario Labour Market Partnerships

The Labour Market Partnerships program supports partnerships among employers, employer/employee associations, and community organizations. The program is itself a partnership between the MTCU and the Federal Department of Human Resources and

Skills Development that was developed to reduce duplication and overlap of labour market programs.

The Labour Market Partnerships program supports projects that:

- Address a labour market issue
- Include two or more partners, contributing financial or in-kind resources
- Are finite, with clear start and end dates
- Are not dependent upon future funding

The amount awarded to each project will vary depending on the project.

Preference is to be given to industry sectors that are experiencing one or more of the following:

- Projected growth rates in high-demand occupations
- Current or emerging issues significantly impacting human resource requirements or labour market adjustment needs
- Current or projected skill shortages
- Highest potential for value-added growth and innovation (Ministry of Training, Colleges and Universities, 2010).

For more information visit: <http://www.tcu.gov.on.ca/eng/employers/labourMarket.html>

## Rural Connections Broadband Program

In recognition of the importance of broadband to the digital economy and service delivery, the Rural Connections program was launched by the Ontario government in 2008. Led by OMAFRA in partnership with the Ministries of Government Services and Economic Development and Trade, the Provincial Government committed \$30 million over four years towards the development of a modern, efficient and reliable telecommunications system across rural Ontario. The program provides up to one-third of eligible costs (including capital costs), to a maximum of \$1 million per application to rural municipalities that have demonstrated a need to expand and improve their broadband coverage. While applications are led by municipalities, local partnerships are encouraged with local businesses, First Nations communities, utilities, school boards and any other community organizations that are able to contribute to, and will benefit from, expanded broadband capacity .

For more information visit:

<http://www.omafra.gov.on.ca/english/rural/ruralconnections/broadband.htm>

## 6. ADDITIONAL RESOURCES FOR COMMUNITIES

### Federation of Canadian Municipalities (FCM)

FCM provides a broad resource for all municipalities in the country, helping to build strong communities nationwide.

For more information visit: <http://www.fcm.ca>

### Association of Municipalities of Ontario (AMO)

AMO's mandate is to support and enhance effective municipal government in Ontario, and offers resources for sustainable municipalities.

For more information visit: <http://www.amo.on.ca>

### Canadian Mortgage and Housing Corporation (CMHC) – Equilibrium Sustainable Housing Demonstration

Equilibrium is a national housing initiative, led by CMHC that brings together the private and public sectors to develop homes that combine resource and energy-efficient technologies in order to reduce their environmental impacts.

For more information visit: <http://www.cmhc.ca/en/inpr/su/eqho/index.cfm>

### Canadian Mortgage and Housing Corporation (CMHC) – Sustainable Community Planning

CMHC encourages neighbourhood design and land use planning approaches that reduce costs and environmental impacts, while maintaining community livability. CMHC's web site provides examples of best practices in design and development, tools for planners and designers, and other research on sustainability.

For more information visit: <http://www.cmhc.ca/en/inpr/su/sucopl/index.cfm>

### Centre for Innovative & Entrepreneurial Leadership

This program provides tools, training and innovative solutions, allowing communities and organizations to realize their potential. Their tools and services are applicable to a wide range of communities: rural and urban, First Nations, communities of interest, and organizations. Resources available include:

- Communities Matrix: 69 Tools, Techniques, and Resources for Communities
- Communities 'Life Cycle' Matrix

- Provincial Report: The State of Entrepreneurship in Rural Communities

For more information visit: <http://www.theciel.com>

## Community Economic Analysis Tools

The Community Economic Analysis Tools program provides organizations engaged in rural economic development with access to reliable local economic data and technical guidance for incorporating economic analysis into strategy development and implementation. The tools are used by a community to understand:

- businesses sectors that are the main sources of wealth creation;
- businesses that the community or region offers a competitive advantage given its attributes, infrastructure and location;
- structure of jobs in the economy;
- skill base of the employed labour force; and
- change occurring in the character of work in the economy.

The knowledge gained from interpreting the analytical information provides the foundation for informed local economic development strategies aimed at attracting new investment, retaining and expanding existing businesses, and strengthening local labour forces (Government of Ontario, 2009).

For more information visit: <http://www.omafra.gov.on.ca/english/rural/edr/ceatools/cea-availability.htm>

## Municipal or Community Bonds

Municipalities are looking for alternate ways to fund capital projects in their communities. A suggested revenue source that may be viable is the issuance of municipal bonds. Bonds appear to be a desirable option as they can attract investment from other sources than local taxpayers.

A bond refers to when a corporation or government wishes to borrow money from the public on a long-term debt basis, it usually does so by issuing and selling debt securities – notes, debentures, and bonds. Investors, who may be individuals or businesses, donate the potential interest their money could have earned elsewhere over the five-year period to the community. They agree that their money is held in a bond for particular period of time, at the end of which it is returned. Their investment is safeguarded by a third party trust and bank guarantee. Businesses investing in social bonds can therefore gain corporate social responsibility recognition.

Incentives can be added to encourage investment, such a small return after five years (although this reduces the 25% grant portion) or a non-monetary advantage. If the bond was to fund a community centre, for example, investors could be offered reduced or free use of the facilities.

In Canada, the Municipal Finance Authority of British Columbia has its own Community Bond Program that has raised money throughout the province since its inception in 1995. The program is pitched to communities that need financing for capital projects, but have been unable to raise the money through traditional municipal bonds.